

March 5, 2014



Vuzix to Present at the 26th Annual ROTH Conference

Company to demonstrate their award-winning line of commercially available smart glasses

ROCHESTER, N.Y., March 5, 2014 /PRNewswire/ -- [Vuzix® Corporation](#) (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets, announced today that it has been invited to present at the upcoming 26th Annual ROTH Conference. The conference will be held on March 9-12, 2014 at The Ritz-Carlton Laguna Niguel in Dana Point, California.

Event: ROTH Conference
Date: Monday, March 10, 2014
Time: 10:00 am (PT)



Vuzix CEO and President Paul J. Travers, and CFO Grant Russell will deliver a Company presentation and provide updates on Vuzix business operations including its recently announced strategy partnerships for its model M100, the world's first commercially available Smart Glasses. In addition, Vuzix will give demonstrations on its M2000AR devices, its V720 video headphones, and other eyewear products and discuss new market opportunities for its global strategy. Vuzix and SAP AG recently released a joint video demonstration titled "SAP and Vuzix brings you the future of Field Service" on the use of hands-free smart eyewear technologies (augmented reality, computer vision, and simultaneous localization and mapping) in wearable devices for enterprise use.

The video can be accessed at: <https://www.youtube.com/watch?v=UlpGDrSmg38>.

"This year has been a very active one for Vuzix as we have announced several partnerships

that lay out tremendous market opportunities for our products," says Vuzix CEO, Paul J. Travers. "We are coming off a great CES where we won our 10th consecutive CES Innovation Award as well as picked up our 16th total award over that time period. We believe this is an ideal time to present at the ROTH conference and share our growth story to the investment community."

To arrange a one-on-one meeting with management, please contact Andrew Haag at vuzi@irthcommunications.com or 1-866-976-IRTH.

About the 26th Annual ROTH Conference

The annual ROTH Conference is one of the largest of its kind in the U.S., bringing together executives from hundreds of growth companies. This event is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of sectors, including Cleantech, Consumer & Retail, Energy & Industrial, Enterprise Software, Healthcare, Resources, Semiconductors & Electronics, Services and Technology & Media. The conference will feature company presentations, Q&A sessions, expert panels and thousands of management one-on-one and small group meetings.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets.

The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 36 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2014 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI.QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to and include the timing and completion of the V720 video headphones and waveguides for volume manufacturing, final product features, future products incorporating waveguide technology and the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company

specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

For further information:

Investor Relations Contact:

Andrew Haag
Managing Partner
IRTH Communications
vuzi@irthcommunications.com
877-368-3566

Logo: <https://photos.prnewswire.com/prnh/20130516/NY15123LOGO>

SOURCE Vuzix Corporation