

## Vuzix Smart Glasses Debut in Europe during Mobile World Congress Showstoppers

OXFORD, England and BARCELONA, Spain, Feb. 21, 2013 /PRNewswire/ -- Vuzix Corporation's (TSX-V: VZX, OTC:BB: VUZI, FMB: V7X) M100 Smart Glasses will be making their European debut during the showstoppers media event on Sunday, February 24<sup>th</sup>. Mobile industry participants and gadgeteers can test out the world's first smart 'hands free' display and communications system for on the go data access, paired to their smartphone and connected to the Internet.

(Logo: https://photos.prnewswire.com/prnh/20110518/MM04932LOGO)

The M100 contains a near-eye micro display with an integrated camera and powerful processor running an Android OS. It connects wirelessly to your smartphone (iOS or Android) or other compatible device, via Bluetooth or WiFi, can connect directly to the Internet and run applications and games on its own. Working in harmony with your smartphone, the M100 enables access to a vast array of existing and future text, video, GPS, and audio applications.

As a Hands Free accessory, connected to your smartphone, the Vuzix smart glasses let you answer the phone using a visual address book, record video and run applications, including basic augmented reality apps. Vuzix Smart Glasses, M100 include an integrated head tracker and GPS for spacial and positional awareness and an integrated camera enables video recording and still image capture. The integrated processor, memory, camera and wireless connectivity of the M100, combined with a smartphone linked to the Cloud, allows for the merging of digital data with the real world and our daily lives.

Paul J. Travers, Chief Executive Officer, said, "Following the success of the initial unveiling of the M100 last month at CES, Vuzix is delighted to have further enhanced the device's functionality and showcase it during the Showstoppers event. We've already seen fantastic uptake of the M100 SDK through our developer portal and with our attendance at MWC we hope to further enspire the mobile developer community. There are thousands of developers with ideas for creative, fun and useful applications that would be ideal for use with smart glasses. We hope to encourage them to sign up to through the <a href="Vuzix Developer Center">Vuzix Developer Center</a> (developer.vuzix.com) and be among the first to receive the M100 units. We believe Vuzix smart glasses will have wide reaching impact on the way we use mobile connectivity."

Vuzix Smart Glasses M100 will be showcased at the 2013 ShowStoppers event on the 2<sup>th</sup> February. Vuzix will be demonstrating a number of advanced hands-free applications alongside the M100's including a virtual 360° tour of the Opera House venue.

Follow Vuzix on Twitter <u>@vuzixeurope</u> and <u>facebook.com/Vuzixeurope</u> for the latest news on Vuzix Smart Glasses and the company's entire line of award winning video eyewear. If you're a developer, please sign up to join Vuzix growing team of application developers at <u>developer.vuzix.com</u>.

## **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear products in the consumer, commercial and entertainment markets. The Company's products, personal display devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds over 47 patents and patents pending and numerous IP licenses in the Video Eyewear field. The company has won 14 Consumer Electronics Show Innovations Awards and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (TSX-V:VZX, OTC:BB: VUZI.D, FMB: V7X) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan. For more information visit <a href="https://www.vuzix.com">www.vuzix.com</a>.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, future product releases, including the M100 and its capabilities, new opportunities, the Company's ability to capitalize on new opportunities, the Company's ability and costs to further develop, produce and manufacture the M100, and the Company's leadership in the Video Eyewear industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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