

March 1, 2012



ATA to Present at Upcoming Investment Conferences

BEIJING, March 1, 2012 /PRNewswire-Asia-FirstCall/ -- **ATA Inc.** ("ATA" or the "Company", Nasdaq: [ATAI](#)), a leading provider of computer-based testing and testing-related services in China, today announced that the Company's Chief Financial Officer Benson Tsang is scheduled to participate in the following investor events:

Credit Suisse's 14th Annual Global Services Conference

Date: March 11-14, 2012
Corporate presentation on Monday, March 12 at 2 p.m.
MST
Location: The Phoenician
Scottsdale, AZ

Oppenheimer & Co.'s 6th Annual China Dragon Conference

Date: March 15, 2012
Corporate presentation on Thursday, March 15 at 1:10 p.m.
EDT
Location: Oppenheimer Executive Conference Center
New York

About ATA Inc.

ATA is a leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting. As of December 31, 2011, ATA's test center network comprised 2,462 authorized test centers located throughout China. The Company believes it has the largest test center network of any commercial testing service provider in China.

ATA has delivered more than 37.8 million billable tests since ATA started operations in 1999.

For more information, please visit ATA's website at <http://www.ata.net.cn>.

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