

October 21, 2009



ATA to Attend Signal Hill Education Preview Investor Conference

BEIJING, Oct. 21 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA" or the "Company") (Nasdaq: [ATAI](#)), the leading provider of computer-based testing and testing-related services in China, today announced that Mr. Carl Yeung, the Company's Chief Financial Officer will attend the 3rd Annual Signal Hill Education Preview Investor Conference.

The date and location of the conference are as follows:

Date: November 12, 2009
Venue: The Hyatt Regency Baltimore
Baltimore, Maryland

During the conference, Mr. Yeung will be available for one-on-one meetings with analysts and portfolio managers. Interested parties and investors who wish to meet with ATA management may contact Signal Hill institutional sales directly. Participation in this conference is by invitation only.

About ATA Inc.:

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,951 authorized test centers located throughout China as of June 30, 2009, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 30.7 million tests including 20.6 million billable tests since it commenced operations in 1999, and in June 2008 delivered tests to approximately 470,000 test takers over a single weekend for the China Banking Association through its test delivery platform. For further information, please visit: <http://www.ata.net.cn>.

For more information, please contact:

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