

September 30, 2009



## **ATA Successfully Delivers Third National Security Practitioner Exam in China**

BEIJING, Sept. 30 /PRNewswire-Asia-FirstCall/ -- ATA Inc. (Nasdaq: ATAI) ("ATA", or the "Company"), the leading provider of computer-based testing services in China, announced today that it has successfully delivered the third National Security Practitioner Qualification Exam and Security Broker Special Exam on behalf of the Securities Association of China.

The exam was successfully delivered on September 26 and 27 in 1,436 sites across 39 cities, including Beijing, Shanghai, Guangzhou, leveraging ATA's national test center network. The number of test takers for this edition of the exam reached 370,000 with 330,000 taking the Security Practitioner Qualification Exam. The fourth Security Practitioner Exam is scheduled to take place at the end of November 2009.

"We are delighted to announce the successful delivery of our third Security Practitioner exam to a record number of test takers that exceeded our expectations," commented Mr. Kevin Ma, Chairman and Chief Executive Officer of ATA. "This exam clearly demonstrates our unparalleled ability to deliver large scale tests across our extensive test center network in China offering convenience to candidates while safeguarding the integrity of the exam."

After the examination, ATA will assist the Securities Association of China in gaining a comprehensive understanding of the exam through extensive data collection and statistical analysis.

About ATA Inc.:

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,951 authorized test centers located throughout China as of June 30, 2009, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 30.7 million tests including 20.6 million billable tests since it commenced operations in 1999, and in June 2008 delivered tests to approximately 470,000 test takers over a single weekend for the China Banking Association through its test delivery platform. For further information, please visit: <http://www.ata.net.cn>.

Safe-Harbor Statement

This announcement may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "look forward to," "outlook," "forecast," "will," "expect," "anticipate," "future," "intend," "plan," "believe," "estimate" and similar terminology. Among the factors that could cause the Company's actual financial and operating results to differ from what the Company currently anticipate may include the Company's ability to meet challenges associated with its rapid expansion, the Company's ability to meet the expectations of current and future clients, the Company's ability to expand its test titles, the health of the PRC economy, and uncertainties with respect to the PRC legal and regulatory environments. For additional information on these and other important risk factors that could adversely affect the Company's business, financial condition, results of operations and future prospects, please refer to a more detailed discussion of the Company's risk factors in the Company's filings with the Securities and Exchange Commission.

Contact:

ATA Inc.

Carl Yeung, CFO

Phone: +(86) 10 65181122-5107

Email: [carlyeung@ata.net.cn](mailto:carlyeung@ata.net.cn)

URL: <http://www.ata.net.cn>

CCG Investor Relations

Crocker Coulson, President

Phone: +(1) 646-213-1915

Ed Job, CFA

Phone: +(1) 646-213-1914

Email: [ed.job@ccgir.com](mailto:ed.job@ccgir.com)

URL: <http://www.ccgirasia.com>

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