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# Focus Universal Inc.'s Officially Announces E-Commerce Business Operations and Strategic Partnership

**Monterey Park, California – July 27, 2026** – Focus Universal Inc. (Nasdaq: FCUV) ("Focus" or the "Company") is pleased to announce business operations and the subsequent formation and growth of a strategic partnership with **Lusher Inter Pte. Ltd.**, a Singapore-based company in which e-commerce business operations which shall begin immediately. Focus Universal intends to continue to advance these initiatives while the partners involved in these initiatives will bring existing client relationships, industry know-how, as well as operational company experience also.

The launch of Lusher Inter Pte. Ltd.'s e-commerce platform marks an important milestone in Focus Universal's global expansion strategy. Leveraging Singapore's position as one of the world's leading international business and technology hubs, the company is committed to providing customers worldwide with a secure, efficient, and innovative online shopping experience. Lusher Inter Pte. Ltd. will focus on building a scalable cross-border e-commerce ecosystem by integrating advanced digital technologies, secure payment solutions, and efficient logistics networks. The platform is designed to serve consumers and business partners across multiple international markets while supporting the growing demand for seamless global commerce.

This initiative reflects Focus Universal's ongoing commitment to digital transformation, technological innovation, and sustainable long-term growth. By expanding its presence in the international e-commerce sector, the Company aims to strengthen its global competitiveness, diversify its revenue streams, and create lasting value for customers, business partners, and shareholders. Focus Universal remains committed to identifying new growth opportunities and uses for our evolving technology, delivering high-quality products and services through technology-driven solutions. The Company believes this new venture will further enhance its international footprint and support its long-term strategic objectives.

“This is not a new startup venture. Our strategic partnership partners bring extensive industry experience, proven operational expertise, and an established customer base pending approvals. We expect the business to begin generating both revenue and income in the near term. We sincerely appreciate the continued trust and support of our customers, partners, and shareholders as we embark on this exciting new chapter. We look forward to creating long-term value through innovation, global collaboration, operational excellence, and exceptional customer service. Focus Universal intends to continue to invest in this initiative and strategic partnership as it forms in addition to several other strategic initiatives all related to our Deterministic AI technologies. We plan to release a master plan related to our Deterministic AI technologies near term.” Dr. Desheng Wang, CEO of Focus Universal Inc said.

**About Focus Universal:**
Focus Universal Inc. is a provider of patented hardware and software design technologies for Internet of Things (IoT) and 5G. The company has developed five disruptive patented technology platforms with 26 patents and patents pending in various phases and eight trademarks pending in various phases to solve the major problems facing hardware and software design and production within the industry today. For maintenance cost control, the company has also omnibus patents encompassing these patents into patent family groups. These technologies combined to have the potential to reduce costs, product development timelines and energy usage while increasing range, speed, efficiency, and security. Focus Universal is a publicly listed company committed to innovation and long-term value creation through strategic investments and business development. Through its global subsidiaries, the Company continues to expand into high-growth markets while delivering sustainable business solutions to customers worldwide. Focus currently trades on the Nasdaq Markets.

**Forward-Looking Statements:**
Statements in this press release about future expectations, plans and prospects, as well as any other statements regarding matters that are not historical facts, may constitute "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "should," "target," "will," "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: the uncertainties related to market conditions and the completion of the public offering on the anticipated terms or at all, and other factors discussed in the "Risk Factors" section of the preliminary prospectus filed with the SEC. Any forward-looking statements contained in this press release speak only as of the date hereof and Focus Universal specifically disclaims any obligation to update any forward-looking statement, whether because of new information, future events or otherwise.

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