



It's a Done Deal

\$5,300,000

**BODi**

Registered Direct  
Sole Placement Agent  
DECEMBER 2023

## ROTH MKM Acted as Sole Placement Agent for The Beachbody Company, Inc. (NYSE: BODY) in its \$5.3 Million Registered Direct

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### Transaction Information

The Beachbody Company, Inc (NYSE: BODY), a leading subscription health and wellness company, entered into a definitive securities purchase agreement with certain institutional investors for the purchase and sale of 543,590 shares of the Company's common stock (or common stock equivalents) at a purchase price of \$9.75 per share of common stock (or common stock equivalent) in a registered direct offering. The offering closed on December 13, 2023.

In addition, in a concurrent private placement, the Company issued to the investors warrants to purchase up to 543,590 shares of common stock. The warrants have an exercise price of \$11.24 per share, will be exercisable six months following the date of issuance and will have a term of five and one-half years following the date of issuance.

ROTH MKM acted as sole placement agent for the offering.

**About The Beachbody Company, Inc.**

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Originally known as Beachbody, BODi has been innovating structured step-by-step home fitness and nutrition programs for 25 years such as P90X, Insanity, and 21-Day Fix, plus the first premium superfood nutrition supplement, Shakeology. Headquartered in El Segundo, California, BODi helps people feel great while they pursue extraordinary life-changing results. The BODi community represents millions of people helping each other stay accountable to goals of healthy weight loss, improved strength and energy, and resilient mental and physical well-being. For more information, please visit [www.thebeachbodycompany.com](http://www.thebeachbodycompany.com). (Source: Company Press Release | 12.11.23)

## About ROTH MKM

ROTH MKM is a relationship-driven investment bank focused on serving growth companies and their investors. Our full-service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, ROTH MKM is a privately held, employee-owned organization and maintains offices throughout the U.S. For more information on ROTH MKM, please visit [www.roth.com](http://www.roth.com).

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