

FG New America Acquisition Corp. is a newly organized blank check company formed as a Delaware corporation for the purpose of effecting a merger, capital stock exchange, asset acquisition, stock purchase, reorganization or similar business combination with one or more businesses.

Company Overview

We believe there are many potential targets within the InsureTech, FinTech, broader financial services and insurance sectors that could become attractive public companies. We seek to capitalize on the financial services experience and contacts of the members of our management team which is comprised of finance, technology and investment and merchant banking leaders with senior level, multi-national operational and transactional experience drawn from top global institutions.

Our acquisition strategy is simple—to concentrate on industries where we believe we can add significant value.

Joe Moglia is our Chairman. As the former CEO and Chairman of the Board at TD Ameritrade and the former head football coach of Coastal Carolina University, Joe has one of the most “unique resumes in modern business,” according to *Forbes*, and his tremendous success from the locker room to the board room provide invaluable lessons on strategic risk-taking and how to look at challenges with new perspective and leadership.

Our team brings a blend of deep SPAC, operating, investing, public markets, and leadership experience to the table. No other SPAC has a combination of: 1) experience growing a \$700 million market capitalization company to over \$30 billion, 2) decades of buy side experience in financial services with an extensive network of contacts, 3) over a decade of experience working in all aspects of SPACs.

Value Proposition

1. Facilitation of public listing
2. Consultative approach with merger partners
3. Disciplined cost structure and approach that directly benefits merger partner
4. Capital: SPAC Trust, PIPE & Debt transactions
5. Guidance: Going public, Board of Director representation, strategic & operational
6. Differentiated Team: Public company CEO & Board experience, buy side investor experience, SPAC experience

Company Snapshot

Symbol
NYSE: FGNA | FGNA.U | FGNA WS

IPO
9/30/2020

Cash in Trust
\$243M+

Target Sectors

FinTech
InsureTech
Asset Management
Insurance
Broader Financial Services

Key Attributes of TargetCo

\$500M to over \$2B in Enterprise Value
Strong Management Team
Headquartered in the U.S. or Canada
(International considered for unique circumstances)

Officers, Directors & Advisors

Joe Moglia – Chairman
Larry Swets – CEO and Director
Kyle Germinara – President and Director
Hassan Baqar – CFO
Robert Weeks – Director
Nicholas Rudd – Director
Allan Tessler – Senior Advisor

Strategic Sponsor Shareholders

Blackstone

Investor Relations

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FG New America Acquisition Corp Leadership Team



Joe Moglia
Chairman

As the former chairman of the board at TD Ameritrade and the former head football coach of Coastal Carolina University, Joe Moglia has one of the most “unique resumes in modern business,” according to *Forbes*, and his tremendous success from the

locker room to the board room provide invaluable lessons on strategic risk-taking and how to look at challenges with new perspective and leadership. Having honed his leadership philosophy through his own trials as a business leader and football coach, Joe is an in-demand executive leadership speaker heralded as “incredibly gifted” (Brasfield & Gorrie, LLC); “raw and remarkable” (Collegiate Sports Summit); and “pitch-perfect” (Bentley University).

He is the former CEO and chairman of the board at TD Ameritrade, chairman of Fundamental Global Investors and Capital Wealth Advisors, and chair of athletics and executive advisor to the president at Coastal Carolina University.

In 1984, Joe entered the MBA Training Program at Merrill Lynch, where there were 26 people—25 MBAs and one football coach. By 1988, he was Merrill Lynch’s No. 1 producer in the world. By the time he left, he had been a member of both the Institutional and Private Client Executive Committees, and his final responsibilities were all Investment Products, the Insurance Company, the 401(k) Business and the Middle Market Business.

Joe became the CEO of TD Ameritrade in 2001, and when he stepped down in 2008, shareholders had enjoyed a 500% return. In 2009, he became chairman of the board. TD Ameritrade was recently acquired by Charles Schwab. The combined company with synergies should be worth \$100 billion and have client assets of approximately \$5 trillion. When Joe arrived, these numbers were \$700 million and \$24 billion.

Joe has also been a football coach for 25 years, but it’s not been a traditional 25 years. He began his career as a coach for 16 years, moved to the business world for over 20, and back to coaching in 2009. In his last 11 years of college coaching, he has been a part of eight championship teams, and as a head coach, has a winning percentage of .718. He has also received multiple Coach of the Year honors, including the Eddie Robinson National Coach of the Year Award, was the recipient of the Vince Lombardi Award and inducted into the Lombardi Hall of Fame.

He has received the Ellis Island Medal of Honor and the Sharp Trophy for Leadership. He has been honored by the National Italian American Foundation, the Columbus Citizens Foundation, the American Institute for Stuttering and the Stuttering Association for the Young. Joe has been inducted into seven halls of fame, is a member of the National Economics Society and is the recipient of three honorary doctorates. Joe has already had a book written about his life and is the only author in the world to have written books on both investing and football.



Larry Swets, CFA
CEO

- Over 25 years of financial services experience including investment management, insurance and merchant banking
- Executive and/or director roles at several public companies including 1347 Property Insurance Holdings, Itasca Capital Ltd. and Kingsway Financial
- Founded Itasca Financial and Itasca Golf Managers
- Over a decade of SPAC experience including mergers with United Insurance Holdings and Limbach Holdings



Kyle Cerninara, CFA
President

- Over 20 years of financial services experience including investment management, insurance and investment banking
- Co-Founder of Fundamental Global
- Executive and/or director roles at several public companies
- *Institutional Investor Magazine* “Best of the Buy Side” for the financial services sector in 2006
- Led T. Rowe Price to become TD Ameritrade’s largest institutional shareholder



Allan Tessler
Senior Advisor

- Distinguished multi-decade career in investment management, online brokerage, financial news, insurance and merchant banking
- As TD Ameritrade board member was instrumental over last 14 years in numerous complex M&A transactions
- Chairman and/or CEO roles at several companies including International Financial Group, Epoch Holding, Data Broadcasting, Ameriscribe and Enhance Financial Services

Disclaimer

This presentation shall not constitute an offer to sell or the solicitation of an offer to buy FGNA securities, nor shall there be any sale of FGNA securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.