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Black Rifle Coffee Company to Participate in the 2026 ICR Conference

SALT LAKE CITY--(BUSINESS WIRE)-- Black Rifle Coffee Company (NYSE: BRCC), a Veteran-founded, mission-driven premium beverage company, today announced that members of its management team will present at the 28th Annual ICR Conference in Orlando, Florida, on Tuesday, January 13, 2026, at 9:00 a.m. Eastern Time.

The presentation will be webcast live and accessible [here](#), as well as on the Investor Relations section of the Company's website at ir.blackriflecoffee.com. Supporting presentation materials will also be available on the Investor Relations website. Investors attending the 28th Annual ICR Conference are encouraged to join the presentation in person. A replay of the webcast will be available following the live presentation.

About Black Rifle Coffee Company

Black Rifle Coffee Company (BRCC) is a Veteran-founded premium coffee company and lifestyle brand serving beverages to people who love America. Founded in 2014 by Green Beret Evan Hafer, Black Rifle develops its explosive coffee roast profiles with the same mission focus learned while serving in the military. BRCC is committed to supporting Veterans, active-duty military, first responders, and the American way of life.

To learn more, visit www.blackriflecoffee.com, subscribe to the BRCC newsletter, or follow along on social media.

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