

Forward Looking Statements



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- * WiSA Ready TVs, gaming PCs and console systems are "ready" to transmit audio to WiSA Certified speakers when a WiSA USB Transmitter is plugged in and a user interface is activated through an APP or product design like LG TVs.
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Agenda



- Overview of WiSA
- WiSA E's Competitive Advantage
- Licensing Deals
- Financial Highlights
- Upcoming Stockholders Vote on May 31, 2024

Key Highlights



- 1 WiSA E's launch marks a major inflection point for the industry and the company
- WiSA E licensing has commenced within the HDTV/PTV and STB market, boasting potent Software Transmission (TX) offerings
- Strong IP position and significant patent coverage for immersive audio, with highly-differentiated multichannel wireless audio technology and existing implementations in premium audio brands
- 4 Uniquely driving interoperability between brands and devices with WiSA LLC (Wireless Speaker and Audio Association)
- 5 WiSA E is being launched into the company's existing Premier Customer base

What is Multi-Channel Spatial Audio?



Spatial audio refers to an audio experience that uses multiple and separate channels of audio played back on multiple discrete speakers to create an immersive audio experience that leverages a 360-degree space

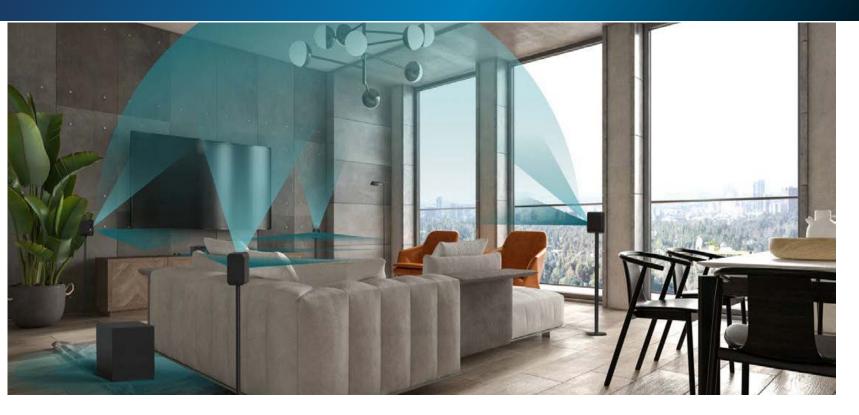




WiSA powers a wireless spatial audio experience, enabling the transmission of multi-channel, uncompressed audio streams to deliver an immersive spatial audio experience without the need for a traditional wired solution

Immersive Audio In The Home With WiSA E





Immersive Audio Formats: Dolby's Atmos, Google's IAMF, Xperi's DTS X

Where Does WiSA Fit Into The Spatial Audio Ecosystem?



Ecosystem Requirements for Spatial Audio

Content Publishing and Distribution

Spotify, Tencent, Amazon, YouTube, etc.

Infrastructure and Connectivity

Wi-Fi network

Spatial Audio Decode

Dolby Atmos, DTS-X, Spatial

Wireless Transport

Wireless Interoperability Standard

wisa



- Precise synchronization across multiple disparate speakers to create spatial audio sound fields
- Seamless mix and match of audio sources and speakers / headsets as desired
- Strong wireless link reliability
- Ability to transmit multi-channel, high-bitrate audio streams
- Extremely low latency

 Standard for Interbrand connectivity vs proprietary solutions like Sonos/Roku

Blue-Chip Customer Base





BANG & OLUFSEN

buchardt

DYNAUDIO

ENCLAVE





Hisense

IJBL

IKEF®

Klipsch



C Platin



TCL

SAVANT







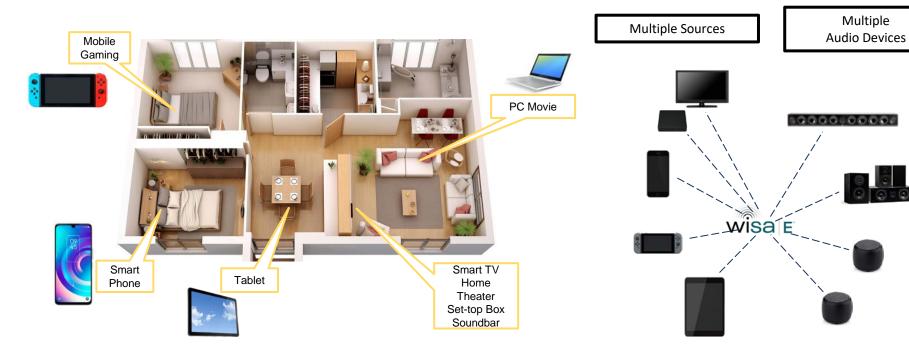
Wharfedale

The Power of WiSA E



Multiple

Today: The Home is the Theater



Universal Wireless Audio





High performance audio transmission

Universality across technology vendors:

SoC: MediaTek, Amlogic, Qualcomm

OS agnostic: Google

Wi-Fi agnostic: Realtek, Espressif, ...

Device agnostic: TV / Mobile / STB / Projector

Zero cost burden to source devices

Interoperable between source and audio brands

Speakers

Soundbars

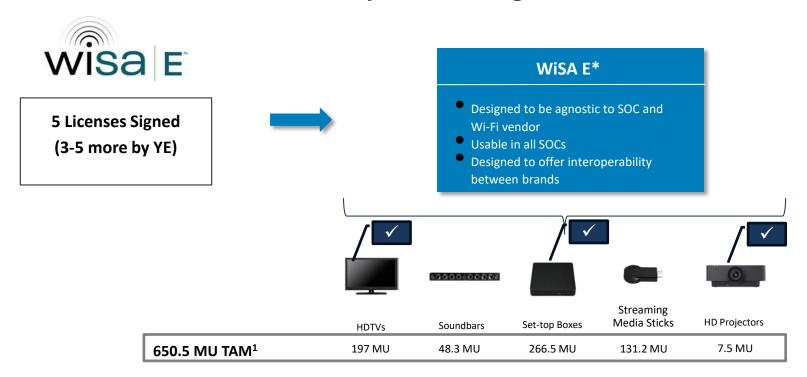
Headphones

Smart speakers

Go-to-Market Roadmap: WiSA E Software



Software is the Key - Licensing is the Vehicle



^{*} Initial implementations for Android operating systems

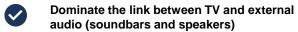
¹ Unit volumes are for 2023 shipments

Licensing WiSA E Into TV Royalty Free

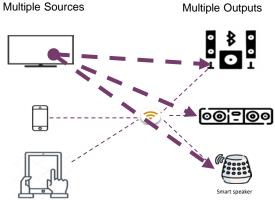


Driving Wireless Audio Interoperability between HDTVs, Soundbars and Speakers





- Eliminate cost redundance in the TV/soundbar architecture
- Extend TV Success to other smart devices like set top boxes, smart phones, smart speakers





- Activation Royalties
- RX software and hardware/modules
- Custom work for non-WiSA E implementations
- Eng. services for custom SoCs
- Annual support contracts

WISA E LICENSING PROGRAM OFFERED TO WISA ASSOCIATION MEMBERS

Sources Use Cases System Configurations TVs Soundbars Wireless Connection to Soundbar System Separates Wireless Connection to Separates System Gaming TVs Headphones **4**44|0 Subs & Atmos Rears TV Speakers + **Projectors** Wireless Connection to External Speakers Combinations

Value of a Signed License - 5 TX Licenses



Licensing Process

- Customer evaluates and tests WiSA E's performance
- Base license agreement is negotiated for each licensee and could include:
 - Royalty rate
 - Activation pricing
 - Engineering Services
 - Speaker module pricing
- Brand decides on go to market strategy roll out

SAM Calculation per Million TV/STB Devices

- CE brand's external audio attach rate range from single digits up to 20-25%
- Typical audio extension is 2-3 speakers per source device

Financial Overview and Stockholders' Meeting



2024 Guidance:

- Existing WiSA E licensees will start impacting 2nd half revenue
- Expect to sign 3 or more additional WiSA E licenses this year
- WiSA HT customers have worked down inventories and are beginning to order again

Balance Sheet:

\$8 million cash as of May 21, 2024

Nasdaq Listing:

- Have met the minimum bid price
- Recent capital raises have significantly increased shareholder equity

Stockholders' Meeting, May 31:

- How to vote: email proxy solicitor at: <u>info@lionessconsultingllc.com</u>
- Quorum required: 50.1% of stockholders need to vote yes/no/abstain to reach a quorum to do business
 - Company wastes cash resources trying to reach that goal with repeated adjournments
 - Proposal #2 is design to save this money and bring the company in line with normal threshold for quorum
- Proposal #1: reverse split provides Board flexibility to support continued listing on Nasdaq
- Proposals #3 and #4: warrants issued to investors who took risk of investment

