

Forward Looking Statements



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- * WiSA Ready TVs, gaming PCs and console systems are "ready" to transmit audio to WiSA Certified speakers when a WiSA USB Transmitter is plugged in and a user interface is activated through an APP or product design like LG TVs.
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What is Multi-Channel Spatial Audio?



Spatial audio refers to an audio experience that uses multiple and separate channels of audio played back on multiple discrete speakers to create an immersive audio experience that leverages a 360-degree space





WiSA powers a wireless spatial audio experience, enabling the transmission of multi-channel, high-bitrate, uncompressed audio streams to deliver an immersive spatial audio experience without the need for a traditional wired solution

Where Does WiSA Fit Into the Spatial Audio Ecosystem?



Ecosystem Requirements for Spatial Audio

Content Publishing and Distribution

Spotify, Tencent, Amazon, YouTube, etc.

Infrastructure and Connectivity

Wi-Fi network

Spatial Audio Decode

Dolby Atmos, DTS-X, Spatial

Wireless Transport

Wireless Interoperability Standard

wisa



- Precise synchronization across multiple disparate speakers to create spatial audio sound fields
- Seamless mix and match of audio sources and speakers / headsets as desired
- Ability to transmit multi-channel, high-bitrate audio streams
- Extremely low latency

 Standard for Interbrand connectivity vs proprietary solutions like Sonos/Roku

Blue-Chip Customer Base





BANG & OLUFSEN

buchardt

DYNAUDIO

ENCLAVE





Hisense





Klipsch







TCL

SAVANT







Wharfedale

Bringing Spatial Audio to the Mass Markets



WiSA's vision is to become the spatial audio standard across the audio marketplace and become natively embedded in OEM SoCs

Enter the marketplace by selling audiophile quality chips to early adopters within high-end audio

Leverage success in high-end market to gain mass market adoption through deployment of low-cost IoT modules

Establish WiSA as the standard for wireless spatial audio; become natively embedded in OEM SoCs

WISA HT (Home Theater)

- 5GHz with DFS support
- 8 channels
- Fix Ultra low latency (5ms)
- Tight speaker sync
- 24-bit audio
- Up to 96KHz sample rates

WISA DS

(Discrete Systems)

- Low-cost 2.4GHz IoT transceiver
- (4+Sub) audio channels
- Fixed transport latency (40ms)
- Tight speaker sync
- 16-bit audio
- 48KHz sample rate
- Spatial audio support (audio plus data)

WiSA E

(Embedded Modules)

- 5GHz IoT transceiver
- 6 audio channels (future 8-10)
- Fixed transport latency (20ms)
- Tight speaker sync
- 24-bit audio
- up to 192KHz sample rate
- Spatial audio support (audio plus data)

WiSA E

(Embedded Software)

- 5GHz IoT transceiver
- 6 audio channels (future 8-10)
- Fixed transport latency (20ms)
- Tight speaker sync
- 24-bit audio
- up to 192KHz sample rate
- Spatial audio support (audio plus data)

Proprietary Wireless

Wi-Fi Compatible (RTOS, Linux)

Embedded Software

2015 - 2021

2022

2023

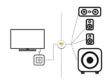
2024

1B Unit TAM

Multi-Faceted Spatial Audio Delivery Model







Dongle / AV Receiver Modules (WiSA hardware & software)



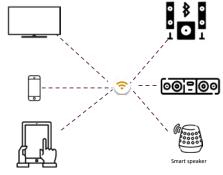


Soundbar or TV Modules (WiSA hardware & software)

WiSA E

Embedded

Multiple Sources Multiple Outputs



Embedded TV / SoC

(WiSA software running on third-party chips and OEM hardware)

WiSA E Opportunity: Recognition



- Portland Team deserves a big shout out on achieving the critical goal of shipping WiSA development kits to our strategic customers this quarter
 - WiSA E and its ability to be embedded on SoCs in soundbars, smart TVs and other consumer devices with software and deliver high quality, wireless multi-channel audio that is easy to set up and delivers immersive audio using Dolby Atmos and DTS X has been the goal of WiSA from the beginning.
- Beyond our own team, I want to thank key people that worked with us at Espressif, Realtek, Sunplus and strategic customers.





WiSA E Opportunity: The Effort



- In January 2022, we announced a partnership with Realtek launch WiSA E's software on their 5Ghz IoT chip.
- With this announcement, two initiatives were launched at WiSA:
 - The technical challenge of porting our IP to the first 5 Ghz Wi-Fi chip
 - The business partnership discussions with strategic customers to refine the performance requirements, the feature set they needed, and the pricing.





WiSA E Opportunity: The Milestones



- The July 25th release announced critical software tools for large, multinational CE companies. These companies use multiple SoC chips in their TVs and soundbars.
 - These tools facilitate the ability to port WiSA E's IP from one TV SoC to another while allowing the audio divisions to design one wireless technology across all price points.
- The July 27th release was the culmination of our design work and customer input when we announced shipping the development kits to strategic customers with WiSA E's software.





WiSA E Opportunity: The Economic Sizing



- WiSA E is designed for high volume customers needing intra-brand operability and inter-brand WiSA E Certified interoperability.
 - In comparison, Sonos works with their branded products only and not with TVs or other brands of audio.
 - WiSA E can be implemented on a TV for wireless audio transmission
- These 5 customers represent 50% market share based on Future Source's data with some customer input.
- Each of the customers that has received our development kits has an opportunity to ship 1 million – 3 million WiSA E products per year, which is a potential revenue of \$5M - \$15M per year per customer.





WiSA HT and DS



- WiSA HT will building the WiSA ecosystem for years to come.
 - New members and products will be announced in September at CEDIA.
 - New designs from Tier 1 brands are expected to launch at CES '24, in January.

- WiSA DS will launch its first soundbar under Platin Audio in October. This
 product is expected set new price/performance stands in the soundbar market
 by using WiSA DS.
 - Other designs and brands are scheduled to launch later this year.

Financial Overview



Revenue Growth

Expect sequential growth in revenue in each of the third and fourth quarters of 2023

Expense Reductions

Planned from non-engineering salary and other sales and marketing expenses

Cash operating expenses 2H 2023 ~\$0.5M less than 2H 2022

2024 cash operating expenses ~\$2M lower compared to 2023

Balance Sheet

At June 30, 2023 -- \$2.0M cash

In July, received \$0.7M in gross proceeds from warrant exercise





Key Highlights



- Strong IP position and significant patent coverage for immersive audio, with highly-differentiated multichannel wireless audio technology and existing implementations in premium audio brands
- WiSA E market opportunity to unify market for wireless audio solutions for TVs and soundbars that is software based and interoperable
- World-class premium technology ported to low-cost IoT chips to address mass market audio systems with software roadmap to address TAM of over 2 billion units
- Establishment and management of the Wireless Speaker and Audio Association (WiSA,LLC) with interoperability specification, testing, and compliance standard
- 5 30+ brands have designed WiSA technologies into their products

