

## Sunrun And San Diego Padres Team Up To Bring Home Solar To Major League Baseball Fans

Leading Residential Solar Company Makes Going Solar Easy and Affordable for Homeowners Across the U.S.

SAN FRANCISCO, June 29, 2015 /PRNewswire/ -- Sunrun, the largest dedicated residential solar company in the U.S., today announced a multi-year partnership with the San Diego Padres, including an ongoing presence at San Diego's Petco Park during the 2015 baseball season. The strategic partnership builds on Sunrun's unique approach of introducing solar to more consumers in ways that are fun and convenient for them.

Sunrun recently unveiled digital and stationary signage at Petco Park. Additional unique features of the partnership will help Sunrun build awareness through a variety of in-ballpark experiences that encourage fans to save 20 percent on their electric bill. Sunrun designs, installs, finances, insures, monitors and maintains home solar systems on a homeowner's roof, while families pay just for the electricity at a lower rate than their current utility.

"Sunrun is proud to serve as the official residential solar company of the San Diego Padres," said Michael Grasso, Sunrun's chief marketing officer. "Sunrun and the Padres are dedicated to engaging with families through the power of the sun – enjoying a great baseball game outdoors and harnessing it to power their homes. We look forward to working with the Padres to educate more homeowners in the San Diego area that going solar with Sunrun is simple and saves them money."

Sunrun solar consultants will be available in Petco Park during regular season home games to discuss the ease and cost savings of making the switch to solar. The partnership is part of Sunrun's initiative to tap into the passion families have for America's favorite pastime.

"The Padres are proud to partner with Sunrun to help raise awareness about the power of solar," said Padres Vice President of Corporate and Event Revenue Jeremy Horowitz. "With the abundance of sunshine in San Diego, a partnership with Sunrun is a perfect fit for the Padres and for our fans."

The collaboration between the two organizations enables Sunrun to continue bringing solar to consumers where they are – through a variety of locations, channels and partners. The company's presence at Petco Park will serve as a season-long reminder for Padres fans across the U.S. to start saving on their electric bills by exploring home solar today.

As the first company to introduce solar as a service to American homeowners, Sunrun has reinvented the way people buy electricity. Sunrun gives homeowners access to the smartest energy source – sunlight – and takes care of everything so consumers can focus on putting

savings back in their pockets each month.

## **About Sunrun**

Sunrun pioneered solar as a service, a way for homeowners to go solar without a significant upfront investment, and is the largest dedicated residential solar company in the U.S. Sunrun provides end-to-end service for homeowners to choose clean, solar energy and receive predictable pricing for that solar energy for 20 years. The company designs, installs, finances, insures, monitors and maintains the solar panels on a homeowner's roof, while families pay just for the electricity at a lower rate than they pay their current utility. Since Sunrun introduced solar as a service in 2007, it has become the preferred way for consumers to go solar in the nation's top solar markets. For more information please visit: www.sunrun.com.

To view the original version on PR Newswire, visit. http://www.prnewswire.com/news-releases/sunrun-and-san-diego-padres-team-up-to-bring-home-solar-to-major-league-baseball-fans-300105891.html

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