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Huntington Named Top Performing Bank in the Nation by Bank Director Magazine

Huntington outscores all other banks in the \$50 billion and up category

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Bank (NASDAQ:HBAN) was named the top performing bank in the nation by Bank Director Magazine in its recent annual Bank Performance Scorecard issue, the magazine announced today.

The scorecard lists the top performing publicly traded banks across the nation in three categories based on asset size. There were 289 banks participating this year.

Huntington, with assets of \$56 billion, came in first in the \$50 billion and up category, moving up to the top spot from last year when it was second in the rankings.

The Bank Performance Scorecard is an annual survey of banks that measures profitability, asset quality and capitalization. In describing Huntington's No. 1 ranking, the magazine lauded Huntington for carving out a niche within the super prime indirect auto space as well as its Fair Play banking, which includes the bank's "highly popular free checking product." The magazine added that Huntington "saw a significant improvement in asset quality last year and the resulting credit leverage also boosted its 2012 earnings."

"Huntington's Board of Directors is extremely pleased to be recognized for the second consecutive year by Bank Director Magazine," said Steve Steinour, chairman, president and CEO of Huntington Bank. "With the board's input, Huntington developed a strategic plan in 2009 that has resulted in the expansion of our customer base by 30 percent. The board also had the vision to make banking more convenient through the addition of in-store and extended hour banking as well as investments in key commercial products that reflect the needs of our Midwest markets including capital markets, treasury management, health care, energy and agriculture.

"With the guidance of our board and dedication of our colleagues, we have been able to top this year's scorecard," added Steinour. "Huntington continues to be grateful to our customers for their loyalty, business and ongoing commitment to Huntington."

The complete results of the Bank Performance Scorecard are available in print and online in the [3rd quarter 2013 issue of Bank Director](#).

About Huntington

Huntington Bancshares Incorporated is a \$56 billion regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized

insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state retail banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of more than 725 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and more than 1,400 ATMs. Through automotive dealership relationships within its six-state retail banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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