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# Huntington Bank Launches Spartans Debit Card for Michigan State University Fans

*Bank introduces new debit card with Michigan State University Spartan helmet graphic*

EAST LANSING, Mich.--(BUSINESS WIRE)-- Huntington Bank (NASDAQ: HBAN; [huntington.com](http://huntington.com)) has teamed up with Michigan State University Athletics to offer a Spartans branded debit card, a new way for Spartan fans to show their loyalty. Michigan State University fans in Huntington Bank communities throughout Michigan and beyond can sign up for a Huntington Bank checking account with a Spartans debit card as existing or new customers, at [www.huntington.com/spartansbanking](http://www.huntington.com/spartansbanking) or at any branch location – including Huntington’s in-store branches in Michigan Meijer stores.

Huntington Bank's Spartans debit card is now available at all Huntington branch locations and online at [www.huntington.com/spartansbanking](http://www.huntington.com/spartansbanking). (Photo: Business Wire)

“Huntington wanted to give our many customers who are loyal Michigan State University fans the opportunity to show Spartan pride in their day-to-day financial transactions,” said John Irwin,

Huntington West Michigan region president. “We expect the Spartans debit card to become a popular choice among our State of Michigan customers and with Michigan State students, alumni and fans throughout our markets.”

The Spartans debit card bears Michigan State University’s Spartan helmet graphic and the Michigan State University athletics wordmark. The debit card can be linked to any of Huntington’s consumer checking accounts including the popular Asterisk-Free Checking®, a checking account without a monthly checking maintenance fee that offers 24-Hour Grace® to help customers avoid overdraft fees. The Spartans debit card launches as Huntington expands into the Lansing area via partnership with Meijer, creating eight in-store branches serving greater Lansing by the end of 2013.

“We are excited to have Huntington Bank as our official banking partner,” said Spartan Athletics Director Mark Hollis. “Huntington Bank is a great partner to Michigan State University Athletics, and we appreciate the extension of Spartan pride to their checking customers.” The Michigan State University Athletics Department and Huntington in 2012 entered into a 10-year athletic sponsorship agreement.

Huntington’s new offering will extend its Platinum MasterCard® debit cards to Spartans debit card customers. The debit card platform for all Huntington checking accounts extends zero liability on fraudulent purchases, extended warranty coverage, price protection, purchase protection, and travel and road assistance.<sup>1</sup>

## About Huntington

Huntington Bancshares Incorporated is a \$56 billion regional bank holding company

headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of more than 700 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and more than 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected other Midwest and New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

### **About Michigan State University**

Michigan State University has been working to advance the common good in uncommon ways for more than 150 years. One of the top research universities in the world, MSU focuses its vast resources on creating solutions to some of the world's most pressing challenges, while providing life-changing opportunities to a diverse and inclusive academic community through more than 200 programs of study in 17 degree-granting colleges.

<sup>1</sup>For specific restrictions, limitations and other details, see Cardholder Agreement.

*MasterCard, Debit MasterCard and the MasterCard Brand marks are registered trademarks of MasterCard International Incorporated.*

*The Huntington National Bank, Member FDIC. The logo mark, Huntington<sup>®</sup>, 24-Hour Grace<sup>®</sup> and Asterisk-Free Checking<sup>®</sup> are federally registered service marks of Huntington Bancshares Incorporated. The 24-Hour Grace<sup>®</sup> system and method is patented: US Pat. No. 8,364,581.*

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20130225005181/en/>

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