

# Huntington Asset Services Provides Support for Kickoff of Cloud Capital's First Mutual Funds

COLUMBUS, Ohio--(BUSINESS WIRE)-- Huntington Asset Services, a wholly owned subsidiary of Huntington Bancshares Incorporated (NASDAQ: HBAN; [www.huntington.com](http://www.huntington.com)), announced it will assist Cloud Capital LLC with launching its first mutual fund offerings. The Oklahoma-based investment firm will offer three new mutual funds that will be serviced through Huntington Asset Services' Valued Advisers Trust. Huntington Asset Services is a leading provider of fund administration and accounting, as well as distribution and transfer agency services.

"A strong partnership with a skilled service provider is particularly important for start-up mutual funds," said Brian L. Blomquist, president of Huntington Asset Services. "With so many tasks to accomplish in such a short period of time, it's vital that an advisor be able to turn to a team of experts who can guide them through their initial phase of operations. Huntington Asset Services brings years of experience to Cloud Capital, so they can focus on the investment strategies that serve their customers' needs."

Cloud Capital's president and founding partner, Randy Cloud, chose Huntington Asset Services because of Huntington's ability to offer their clients experienced service and customized investment solutions.

"Assisting our clients in achieving their long-term financial goals is the cornerstone of our business, and Huntington Asset Services will help provide the right solutions vital to the successful launch of our first mutual funds," said Cloud. "Huntington's unique blend of talent, extensive experience and personalized service will help us continue to effectively deliver client-centered, performance driven investment strategies to our customers."

## About Huntington Asset Services

Huntington Asset Services, Inc., a subsidiary of Huntington Bancshares Incorporated (Nasdaq: HBAN; [www.huntington.com](http://www.huntington.com)), has been providing mutual fund service solutions for more than 40 years. Huntington's fully integrated services include fund administration, accounting, transfer agency, compliance, distribution and custody for clients with combined assets of more than \$45 billion. Huntington's comprehensive solutions support both standalone and series trust structures. Based in Indianapolis, Huntington Asset Services, Inc. and Unified Financial Securities, Inc. are wholly owned subsidiaries of Huntington Bancshares Incorporated (Nasdaq: HBAN), a \$53 billion regional bank holding company headquartered in Columbus, Ohio. More information is available at [www.HuntingtonAssetServices.com](http://www.HuntingtonAssetServices.com).

## About Huntington

Huntington Bancshares Incorporated is a \$53 billion regional bank holding company headquartered in Columbus, Ohio. Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial product and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 600 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

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Source: Huntington Bancshares Incorporated