

Huntington Introduces Mobile Applications for Android and iPhone

Huntington continues to build out its digital platform with these new applications as a key foundation

COLUMBUS, Ohio--(BUSINESS WIRE)-- In a continued effort to make banking more convenient for its customers, Huntington (NASDAQ: HBAN; www.huntington.com) today announced the launch of its new mobile applications for the Android and iPhone operating systems. There is no charge to download Huntington's new mobile applications (https://www.huntington.com/mobile/apps.html), which are available now in Android's App Market and the iPhone App Store by searching "Huntington Mobile" on their sites.

"At Huntington, our top priority is to create the best experience for our customers, who have told us they want more mobile solutions, and easier ways to interact with us and their money," said Mary Navarro, Huntington's director of consumer and business banking. "Huntington's mobile applications will enable our more than one million consumer customers to access and control their finances remotely, no matter where they are - whether at the park with their kids, in line at the grocery store, across the country on business or even overseas on vacation."

With Huntington's new mobile applications, users will now be able to find a branch or ATM, contact customer support and service areas, and learn more about Huntington anytime, anywhere. And customers enrolled in retail online banking also will be able to view real-time account balances and account activity, pay bills, and transfer funds.

"We know our customers already access our digital channels more than 500,000 times a month with iPhone and Android devices. These are the devices our customers are walking around with every day and they will increasingly access their bank information this way," said Jeff Dennes, director of online and mobile services for Huntington. "Android and iPhone applications are foundational for everything we want to build for our customers in the digital space. And this is just the beginning of much more to come."

Both applications were developed in partnership with leading mobile application platform provider, Kony, utilizing its unique "Write Once, Run Everywhere" platform. By enabling applications to be changed once for all channels, the Kony platform ensures faster adoption of new operating systems and standards as they are introduced, while eliminating maintenance, upgrade and future development costs.

Huntington's continued investment in convenience will continue and is an important part of the bank's "Fair Play" banking approach announced last fall with the introduction of 24-Hour Grace^(R), and highlighted most recently by the introduction last month of Asterisk-Free Checking^(TM).

To download Huntington's new mobile applications, go to one of the following sites:

- -- Huntington's web site: https://www.huntington.com/mobile/apps.html
- -- Apple iTunes:
 - http://itunes.apple.com/us/app/huntington-mobile/id441599004?mt=8
- -- Android Market:

https://market.android.com/details?id=com.huntington.m&feature=search_result

More About 24-Hour Grace^(R)

24-Hour Grace is the first-and-only service of its kind and gives Huntington consumer customers additional time during the next business day to cover overdrafts on their checking accounts. With 24-Hour Grace, Huntington will automatically waive the overdraft fee as long as the customer makes a deposit during the next business day to resolve the overdraft status. The deposit must be received before Huntington's cut-off time, which ranges from noon to 10 p.m. depending on how the deposit is made. The balance after all transactions for the account are processed the next day must not be negative. Does not waive return fees or extended overdraft fees. 24-Hour Grace is automatically included with all Huntington consumer checking accounts.

About Huntington

Huntington Bancshares Incorporated is a \$53 billion regional bank holding company headquartered in Columbus, Ohio. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial product and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. The primary distribution channels include a banking network of over 600 traditional branches and convenience branches located in grocery stores and retirement centers, and through an array of alternative distribution channels including Internet and mobile banking, telephone banking, and over 1,300 ATMs. Through automotive dealership relationships within its six-state banking franchise area and selected New England states, Huntington also provides commercial banking services to the automotive dealers and retail automobile financing for dealer customers.

Member FDIC. The logo mark and Huntington^(R) and 24-Hour Grace^(R) are federally registered service marks of Huntington Bancshares Incorporated. Asterisk-Free Checking(TM) is an exclusive mark of Huntington Bancshares Incorporated. Patent pending for the 24-Hour Grace^(R) system and method. (C) 2011 Huntington Bancshares Incorporated.

Source: Huntington Bancshares Incorporated