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Huntington Bank Offers Free Colts Ringtone for Cell Phones in Honor of Indianapolis Colts' AFC South Championship Win

Choice of Four Free Ringtones Part of Colts Banking Interactive Website

COLUMBUS, Ohio, Dec. 20 /PRNewswire-FirstCall/ -- Huntington Bank (Nasdaq: HBAN) is offering Colts fans four free ringtones for their cell phones as another feature of Huntington's Colts Banking, which includes debit cards emblazoned with the Colts' official logo as well as a checkbook cover and checks with the logo. Customers can obtain the debit card at no charge. The card can be used at the Colts' Pro Shop and will include a 10% discount. Since the card was introduced, almost 23,000 fans have obtained it.

"As the official bank of the World Champion Indianapolis Colts, Huntington continues to seek ways to give our loyal fans opportunities to support the team and have a little fun in the process," said Mike Newbold, president of Huntington's Central Indiana market. "Since introducing Colts Banking in September, we have had great response to the product. With the Colts heading to the playoffs, we wanted to accelerate the launch of our Colts Banking Website to help celebrate the Colts' winning season."

The ringtones at www.coltsbanking.com include four songs in which the singer is declaring his or her undying love for the Colts. For example, the lyrics to one include: "I love the Colts and you love the Colts, but I love the Colts so much, so very, very much I put this silly ringtone on my phone." While the Lennon-McCartney legacy has nothing to fear from these ditties, the jingles are likely to be embraced by diehard fans.

In addition to the ringtones, the site features the young man who starred in Colts Banking ads, declaring that he loved the Colts more than his girlfriend.

As a Colts Founding Partner, Huntington also has naming rights for the stadium's West Gate-known as the Huntington Gate. Additionally, Huntington will continue to provide private banking services to the Colts' staff and players.

For more information and to obtain the ringtones, visit www.coltsbanking.com.

About Huntington

Huntington Bancshares Incorporated is a \$55 billion regional bank holding company headquartered in Columbus, Ohio. Huntington has more than 141 years of serving the financial needs of its customers. Huntington's banking subsidiary, The Huntington National Bank, provides innovative retail and commercial financial products and services through over 600 regional banking offices in Indiana, Kentucky, Michigan, Ohio, Pennsylvania, and West

Virginia. Huntington also offers retail and commercial financial services online at huntington.com; through its technologically advanced, 24-hour telephone bank; and through its network of over 1,400 ATMs. Selected financial service activities are also conducted in other states including: Dealer Sales offices in Arizona, Florida, Georgia, Nevada, New Jersey, New York, North Carolina, South Carolina, and Tennessee; Private Financial and Capital Markets Group offices in Florida; and Mortgage Banking offices in Maryland and New Jersey. Sky Insurance offers retail and commercial insurance agency services, through offices in Ohio, Pennsylvania, Michigan, Indiana, and West Virginia. International banking services are available through the headquarters office in Columbus, a limited purpose office located in both the Cayman Islands and Hong Kong.

SOURCE Huntington Bank