

March 1, 2013



Hanmi Financial to Participate in the Sandler O'Neill 2013 West Coast Financial Services Conference

LOS ANGELES, March 1, 2013 (GLOBE NEWSWIRE) -- Hanmi Financial Corporation (Nasdaq:HAFC), the holding company for Hanmi Bank, today announced that members of its senior management team will be participating in the Sandler O'Neill 2013 West Coast Financial Services Conference on March 5, 2013 in Marina del Rey, California.

Jay S. Yoo, President and Chief Executive Officer and Mark Yoon, Senior Vice President, Interim Chief Financial Officer and Chief Strategy Officer, will be available to meet with institutional investors at the conference.

About Hanmi Financial Corporation

Headquartered in Los Angeles, Hanmi Bank, a wholly-owned subsidiary of Hanmi Financial Corporation, provides services to the multi-ethnic communities of California, with 27 full-service offices in Los Angeles, Orange, San Bernardino, San Francisco, Santa Clara and San Diego counties, and a loan production office in Washington State. Hanmi Bank specializes in commercial, SBA and trade finance lending, and is a recognized community leader. Hanmi Bank's mission is to provide a full range of quality products and premier services to its customers and to maximize stockholder value.

CONTACT: Mark Yoon
SVP, Interim Chief Financial Officer & Chief Strategy Officer
(213) 427-5636

Source: Hanmi Bank