

# New Research from ForgeRock and Google Cloud Finds 80% of IT Leaders will Adopt or Expand Cloud-Based IAM and Face Challenges

*Experts Recommend Hybrid IAM to Solve Security and User Experience Issues*

*Over 70% Expect Benefits from Investments to Secure IAM in Hybrid Cloud*

SAN FRANCISCO--(BUSINESS WIRE)-- ForgeRock®, a leader in digital identity, today announced findings from the first definitive study on hybrid cloud adoption in enterprises. The study revealed that more than 80% of global IT decision-makers have already adopted, or plan to adopt or expand, cloud-based identity and access management (IAM) initiatives over the next two years. This study\*, titled "[Identity and Access Management \(IAM\) for the Hybrid Enterprise](#)," conducted by Forrester Consulting on behalf of ForgeRock and Google Cloud, also found that the industry has significant opportunities to improve the IAM experience for the majority of hybrid cloud adopters.

Forrester Consulting surveyed more than 300 IT executives globally on the state of cloud adoption. Findings show that while cloud adoption overall is increasing, investment and interest in hybrid cloud – using a combination of on-premises, public cloud, and Software as a Service (SaaS) – is particularly high. This suggests that IT leaders are realizing that hybrid cloud is a new reality for organizations and can be the quickest way to optimize their IT without disrupting business-critical applications. As ecosystems and cloud adoption expand, security professionals are increasingly aware of siloed data environments and the blind spots in their cloud and IAM strategies.

Approximately three-quarters of the respondents, or 72%, have a cloud-based IAM, but nearly 50% of them don't have key security practices in place. Further, almost all IT professionals at firms with IAM technologies face challenges meeting customer needs in a pure cloud environment. For example:

- 66% of respondents say that process issues, such as flexibility and agility of IAM systems and the ability of those systems to support hybrid cloud worlds, is impeding their adoption.
- 88% of respondents find technology issues, such as limited IAM functionality, lack of product scalability, and the inability to manage identity and access across current applications, is preventing their adoption of IAM in the cloud.
- 48% say that lack of cloud IAM expertise, or lack of support from leadership for cloud-based IAM adoption, is preventing them from making progress.

**Hybrid IAM – A Modern Approach for the Hybrid Enterprise**

Two-thirds of respondents say that process obstacles – such as the flexibility and agility of IAM systems, and the ability of IAM to move between different hybrid cloud worlds – hold them back. Adopting a hybrid IAM approach can bridge the gap. A hybrid IAM approach enables today’s large enterprise to run, unify, and secure all digital identities in a hybrid IT environment. Additionally, more than 70% of respondents expect to see improved customer, employee, and IT benefits from investments in hybrid IAM.

“As this first-of-its-kind research shows, while IT leaders are faced with unique criteria and conditions that shape their IT strategy, hybrid IAM has emerged as a necessity in helping them deliver simple and secure employee and customer experiences,” said Peter Barker, chief product officer, ForgeRock. “As the only IAM platform on the market that delivers uniform functionality across cloud, on-premises, and hybrid IT environments, ForgeRock is uniquely positioned to meet the complex needs of global enterprises.”

By leveraging a comprehensive hybrid IAM platform, organizations can enable seamless user access across multi-channel applications, whether they are running applications on premises, in the private cloud, or on one or more public clouds. A hybrid IAM platform also solves the need for multiple point solutions while addressing key focal points for today’s IT decision-maker. As highlighted in the study, infrastructure modernization, cloud strategy, and consolidation topped decision-makers’ lists.

As businesses continue to evolve, organizations with accelerated adoption of hybrid IAM will have an important competitive advantage, enabling enterprises to support existing business-critical applications on premises while also transforming and adopting cloud. Having identity at the center of this transformation ensures the future of access is safe and simple.

“The future isn’t just cloud, it’s hybrid cloud,” said Hamidou Dia, vice president, global head of solutions engineering, Google Cloud at Google. “This approach gives companies the ability to reimagine their business and modernize faster, and IAM needs to be at the center to ensure the future is both frictionless and secure.”

The full study can be downloaded [here](#).

\*[Identity and Access Management \(IAM\) for the Hybrid Enterprise](#) is a commissioned research study conducted by Forrester Consulting on behalf of ForgeRock.

## **About ForgeRock**

ForgeRock®, the leader in digital identity, delivers modern and comprehensive identity and access management solutions for consumers, employees and things to simply and safely access the connected world. Using ForgeRock, more than a thousand global customer organizations orchestrate, manage, and secure the complete lifecycle of identities from dynamic access controls, governance, APIs, and storing authoritative data – consumable in any cloud or hybrid environment. The company is privately held and headquartered in San Francisco, California, with offices around the world. For more information and free downloads, visit [www.forgerock.com](http://www.forgerock.com) or follow ForgeRock on social media: Facebook [ForgeRock](#) | Twitter [@ForgeRock](#) | LinkedIn [ForgeRock](#).

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