

ForgeRock Named Overall Leader in KuppingerCole CIAM Platforms Leadership Compass Report, 2020

ForgeRock Leads the Way in Product, Innovation, Market and Overall Categories

SAN FRANCISCO--(BUSINESS WIRE)-- <u>ForgeRock®</u>, a digital identity leader, announced today it achieved an "Overall Leadership" position in the KuppingerCole Leadership Compass for Customer Identity and Access Management (CIAM) Platforms analyst report.

"We are thrilled to be recognized as an overall leader in this report," said Peter Barker, chief product officer of ForgeRock. "Our approach to identity helps organizations know, secure and serve their customers at any touchpoint. This is only possible with a modern customer identity and access management platform. We empower companies to acquire customers faster and provide exceptional and secure experiences that build loyalty and trust."

CIAM solutions are designed to meet evolving technical requirements for businesses and other organizations that deal directly with consumers and citizens. Many businesses and public sector organizations are finding that they must provide better digital experiences for the consumers who are using their services or risk losing them. A recent study by ForgeRock finds that <u>32%</u> of consumers report they will switch to a competitive app or service if they have trouble logging into their account.

In addition to being named an overall leader, ForgeRock was also recognized as a leader in product, innovation and market leadership, and for its strengths in authentication, consent management, IoT integration, identity analytics, APIs, account recovery and account take over (ATO) protection.

"ForgeRock continues to stand out as a true innovator in the customer identity and access management space. The depth of their solution makes the ForgeRock Identity Platform the ideal fit for enterprises looking to strengthen customer relationships and grow their businesses," said John Tolbert, lead analyst and managing director, and author of the KuppingerCole comprehensive study.

The report provides an overview of the market for CIAM and gives organizations help in finding the product that best meets their needs. KuppingerCole examines the market segment, vendor product and service functionality, relative market share and innovative approaches to providing CIAM solutions.

Click here to download the KuppingerCole CIAM Platforms Compass Report.

About ForgeRock

ForgeRock®, the leader in digital identity, delivers modern and comprehensive identity and

access management solutions for consumers, employees and things to simply and safely access the connected world. Using ForgeRock, more than a thousand global customer organizations orchestrate, manage, and secure the complete lifecycle of identities from dynamic access controls, governance, APIs, and storing authoritative data – consumable in any cloud or hybrid environment. The company is privately held, and headquartered in San Francisco, California, with offices around the world. For more information and free downloads, visit www.forgerock.com or follow ForgeRock on social media:

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