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ForgeRock and OneTrust Announce Partnership to Integrate Digital Identity with Consent & Preference Management

Organizations can deliver a unified user experience leveraging the industry leaders in digital identity and preference management

LAS VEGAS, Dec. 03, 2018 (GLOBE NEWSWIRE) -- Today at Gartner Identity & Access Management (IAM) Summit, ForgeRock and OneTrust announced a strategic partnership to help businesses bridge their digital identity management with a user's specific consent and preference choices. The partnership will integrate the ForgeRock Identity Platform™ with the OneTrust Universal Consent and Preference Management to give users a seamless online experience, linking their digital profiles to their unique choices around marketing preferences.



[Download](#) *The Ultimate Consent Handbook for Privacy Professionals*

New and updated global privacy regulations are compelling organizations to reassess the way they collect personal data and communicate with their users. For example, the General Data Protection Regulation (GDPR) has specific requirements around collecting consent that is specific, unbundled and easy to withdraw, and the California Consumer Privacy Act (CCPA) specifies companies to have a “do not sell my personal data” button on their website.

The ForgeRock/OneTrust partnership will enable companies to deliver a seamless experience to satisfy these regulatory requirements and user choice challenges. Organizations will be able to leverage industry leaders in both digital identity and consent and preference management to deliver a seamless experience from a user signing on to an online platform and to update their marketing preferences.

“Our customers are seeking a comprehensive approach to tackle the digital identity and user experience challenges that arise from increasing regulatory requirements around privacy, consent and preference management,” said Ben Goodman, Vice President, Global Strategy and Innovation at ForgeRock. “The strategic partnership with OneTrust gives our customers a unified solution to address these issues. Integrations with partners like OneTrust help us

deliver on our mission to be the most simple yet comprehensive identity and access management platform on the market.”

“As the privacy regulation market becomes more intricate and user experience demands increase, we want to provide solutions that are both complaint but also increase opt-in and marketing value for our customers,” said Kabir Barday, OneTrust CEO and Fellow of Information Privacy (FIP). “Our alliance with ForgeRock enables us to bring together two best of breed solutions to tackle some of the unique challenges of the GDPR, CCPA and other global privacy regulations.”

About ForgeRock

ForgeRock®, Inc. is the Digital Identity Management company transforming the way organizations interact securely with customers, employees, devices, and things. Organizations adopt the ForgeRock Identity Platform™ as their digital identity system of record to monetize customer relationships, address stringent regulations for privacy and consent (GDPR, HIPAA, FCC privacy, etc.), and leverage the internet of things. ForgeRock serves hundreds of brands, including Morningstar, Vodafone, GEICO, Toyota, TomTom, and Pearson, as well as governments like Norway, Canada, and Belgium, securing billions of identities worldwide. ForgeRock has offices across Europe, the USA, and Asia. Get free downloads at <https://www.forgerock.com/> and follow us on social media: [Facebook](#) | [Twitter](#) | [LinkedIn](#)

About OneTrust

OneTrust is the largest and most widely used dedicated privacy management technology platform for compliance with global privacy laws. More than 1,700 customers, including 200 of the Global 2,000, use OneTrust to comply with global data privacy regulations across sectors and jurisdictions, including the EU GDPR, ePrivacy (Cookie Law), California Consumer Privacy Act (CCPA) and more. An additional 10,000 companies use OneTrust’s technology through partnerships with organisations such as the International Association of Privacy Professionals (IAPP), the world’s largest global information privacy community.

The comprehensive platform is based on a combination of intelligent scanning, regulator guidance-based questionnaires, automated workflows and developer plugins used together to automatically generate the record keeping required for an organisation to demonstrate compliance to regulators and auditors. The platform is enriched with content from hundreds of templates based on the world-class privacy research conducted by our 300+ in-house certified privacy professionals.

The software, available in 50+ languages, is backed by 27 awarded patents and can be deployed in either on the cloud or on-premise.

OneTrust helps organisations implement global privacy requirements, including Data Protection by Design and Default (PbD), Data Protection Impact Assessments (PIA/DPIA), Vendor Risk Management, Incident and Breach Management, Records of Processing (Data Mapping), Consent Management, Cookie Consent, Data Subject Rights, as well as demonstrating accountability and compliance.

[PrivacyConnect](#), OneTrust’s user community, hosts free workshops in 85 international cities, and is attended by thousands of privacy professionals to share best practices.

[PrivacyTECH](#), OneTrust's global user conference, occurs annually in London. OneTrust PrivacyTECH brings together privacy professionals to breakdown the latest technology innovations driving global privacy compliance.

OneTrust is co-headquartered in Atlanta, GA and in London, UK, with additional offices in Bangalore, Melbourne, Munich and Hong Kong. The fast-growing team of privacy and technology experts surpasses 500 employees worldwide. To learn more, visit [OneTrust.com](#).

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