

September 16, 2026



Latin Superstar Myke Towers Brings the Heat to Miami for SiriusXM and Pandora's El Pulso Show

Special performance on October 15 at Ice Palace Film Studios will air exclusively on SiriusXM's Caliente on October 30



NEW YORK, NY – September 16, 2026 – SiriusXM today announced that global Latin music superstar and Latin GRAMMY®-nominated artist **Myke Towers** will headline SiriusXM and Pandora's annual El Pulso event at Ice Palace Film Studios in Miami on Thursday, October 15.

SiriusXM y Pandora Presentan El Pulso con Myke Towers will feature the Puerto Rican superstar performing fan favorite songs and standout tracks from his acclaimed discography that highlight the signature blend of reggaeton and Latin trap that has defined his sound. The show will also include a special performance of "Carita Feliz," his latest hit that continues to gain momentum with fans around the world.

The special concert event is open to SiriusXM subscribers and Pandora listeners. Fans can RSVP for a chance to attend the show [HERE](#).

The concert will feature several special elements courtesy of our brand sponsors including,

Amazon, AT&T, Burlington Stores, Expedia®, Gatorlyte, PANTENE and Wendy's®. From complimentary giveaways to surprise and delight moments, these sponsors will help give fans an experience they'll never forget.

SiriusXM subscribers will be able to listen to the full performance airing on SiriusXM's Caliente (ch. 152) on Friday, October 30 at 6pm ET with additional broadcasts throughout the week and on the SiriusXM app.

"Miami has always shown me a lot of love, so I'm excited to share this night with SiriusXM, Pandora and the fans at El Pulso. I'm especially excited to perform 'Carita Feliz' and feel the energy from everyone there. It's going to be a special night," said Myke Towers.

Since its launch in 2018 and 5 million+ listeners later, Pandora's trendsetting [El Pulso](#) station has remained one of the platform's top destinations for the latest in Latin music. Now in its ninth installment, the El Pulso live event brings that same vibrant energy to life with electrifying performances from the biggest names in the genre. Past performers include Manuel Turizo, Ozuna, J Balvin, Becky G, Farruko, Zion & Lennox, Natti Natasha and more.

SiriusXM continues to showcase some of the biggest names in today's Latin pop, reggaeton, dance and viral LatinX music through the dynamic Hits Uno and Caliente channels, as well as a suite of music channels featuring everything from Música Mexicana to Latin rock and Latin jazz, plus live programming originating from SiriusXM's Miami state of the art studios.

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Myke Towers

Born Michael David Torres Monge in San Juan, Puerto Rico, Myke Towers is one of the defining voices of Latin music's global ascent. A four-time Latin GRAMMY® nominee who retains ownership of his masters, Towers has built a catalog of consistent chart dominance and artistic range, from the global viral phenomenon "LALA" to "Adivino" with Bad Bunny, from the Daddy Yankee collaboration "Pasatiempo" to the cross-genre expansiveness of Island Boyz.

His philanthropic arm, the Young Kingz Foundation, supports youth in underserved communities across Puerto Rico, the Dominican Republic, and Latin America through education, sports, and the arts.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and

unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

<https://www.siriusxm.com/>

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