

I.D. Systems Receives Order Through Key Channel Partner for Industrial Vehicle Management Systems

WOODCLIFF LAKE, N.J., Dec. 17, 2015 (GLOBE NEWSWIRE) -- **I.D. Systems, Inc.** (NASDAQ:IDSY), a leading provider of wireless solutions for the Industrial Internet of Things, has received an order through its strategic channel partner, **Southeast Industrial Equipment Inc. (SIE)**, to supply its PowerFleet® wireless industrial Vehicle Management System (VMS).

SIE will deploy 175 units of I.D. Systems' next-generation VMS, VAC4, at a multi-building distribution facility in Mexico for a global leader in household appliances. I.D. Systems will remotely host the system, and provide service and support over a three-year period. The installation will mark the second deployment of I.D. Systems' PowerFleet solution for the end customer.

"This order builds on the momentum we established in our VMS business during Q3, and reflects the increasing growth of the VMS market for tracking and managing industrial trucks," said I.D. Systems chairman and CEO, Kenneth Ehrman. "Since 2014, the end customer has leveraged our VMS technology to significantly enhance safety and improve productivity of its industrial assets at its central distribution facility in North America. We believe this order can present additional opportunities to work with this customer, as we continue to establish I.D. Systems' technology as the leading standard across all of their distribution centers both domestically and internationally.

"From a strategic perspective, the win also demonstrates the success of our new sales approach, which includes transferring smaller customer sales and ongoing support to our channel partners, like SIE. This has allowed us to more effectively sell and service our enterprise-class customers."

About Wireless Vehicle Management Systems

Vehicle Management Systems (VMS) help improve workplace safety and security by restricting vehicle access to trained, authorized operators, providing electronic vehicle inspection checklists, and sensing vehicle impacts. A VMS also helps reduce fleet maintenance costs by automatically uploading vehicle data, reporting vehicle problems electronically, scheduling maintenance according to actual usage rather than by calendar time, and helping determine the optimal economic time to replace equipment. In addition, a VMS helps improve supply chain productivity by establishing accountability for the use of equipment, ensuring equipment is in the proper place at the right time, streamlining material handling work flow, and providing unique metrics on equipment utilization.

About I.D. Systems, Inc.

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless solutions for securing,

controlling, tracking, and managing high-value enterprise assets, including industrial vehicles, rental cars, trailers, containers, and cargo. The company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, visit www.id-systems.com.

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