

American Eagle Expands Deployment of I.D. Systems' AvRamp(R) Wireless Vehicle Management System

HACKENSACK, N.J., Jan. 11, 2010 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless asset management solutions, today announced that it has received a follow-on purchase order from American Eagle Airlines, Inc., a subsidiary of AMR Corporation (NYSE:AMR), to expand deployment of I.D. Systems' AvRamp(R) Wireless Vehicle Management System on a fleet of aircraft ground support equipment (GSE) at Chicago's O'Hare International Airport. The order follows American Eagle's initial implementation of the AvRamp system on a large fleet of GSE at Dallas/Fort Worth International Airport (DFW) in 2009.

The AvRamp system -- which was developed in part through funding from the Transportation Security Administration, and which is TSA- and FAA-approved for use at U.S. Airports -- provides a wide range of safety, security and operational management functions to address common industry challenges for airport vehicles, including: automatic, on-vehicle driver authentication; electronic vehicle safety inspection checklists; vehicle speed monitoring and impact sensing; real-time equipment visibility with geo-fencing boundaries that define "off-limits" areas; automatic fuel conservation functions; and multiple data reporting tools designed to optimize fleet utilization.

"We are delighted that American Eagle has achieved immediate benefits from AvRamp at DFW and rapidly forged ahead with plans to deploy our system at O'Hare -- the world's second busiest airport," said Peter Fausel, I.D. Systems' executive vice president of sales, marketing and customer service. "AvRamp is a unique, multi-faceted tool to improve safety, security, productivity, and operational cost efficiency for fleets of ground support equipment. We look forward to continue helping American Eagle generate a compelling return on investment from our patented AvRamp technology."

About American Eagle Airlines

American Eagle operates over 1,500 daily flights to nearly 160 cities throughout the United States, Canada, the Bahamas, Mexico and the Caribbean on behalf of American Airlines. American, American Eagle and the AmericanConnection(R) airlines serve 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft. American's award-winning Web site, AA.com, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the oneworld(R) Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve more than 700 destinations in over 140 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, We know

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About I.D. Systems:

Based in Hackensack, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of wireless solutions for managing and securing high-value enterprise assets, including industrial vehicles, such as forklifts and airport ground support equipment, and rental vehicles. The Company's patented technology, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control, track, monitor and analyze their assets. For more information, visit www.id-systems.com.

"Safe Harbor" statement:

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, such as the Company's outlook for 2009 financial results and prospects for additional customers and revenues. Forward-looking statements include statements with respect to the Company's beliefs, plans, objectives, goals, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond the Company's control, and which may cause the Company's actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. These forward-looking statements are subject to risks and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2008. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so.

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