

I.D. Systems' Wireless AvRamp Technology Selected to Manage Aircraft Ground Support Equipment at San Francisco International Airport

HACKENSACK, N.J., Dec. 5, 2007 (PRIME NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless asset management solutions, today announced that it has been awarded a contract for a pilot deployment of its AvRamp(tm) system at San Francisco International Airport (SFO). The system controls, tracks, and manages aircraft ground support equipment, such as baggage tractors, fuel trucks, and other vehicles operating in the airport "ramp" area. The contract was awarded by Quatrotec, Inc., a leading provider and integrator of security, safety, and logistics solutions for the transportation industry, which is deploying an integrated, multi-level security system at SFO under a Transportation Security Administration (TSA) program.

Lee Deal, Quatrotec vice president of engineering, said, "Quatrotec is proud to play a part in helping the TSA establish best-practice security solutions for the nation's airports. At SFO, we are integrating a combination of radar, real-time imaging tools, RFID-based systems, and wireless dispatch technology to provide a state-of-the-art "Decision Support System" for airport security. AvRamp is an important piece of our solution, as it provides a wide range of effective command and control functions for aircraft ground support equipment. Because this equipment operates in close proximity to aircraft loaded with passengers and fuel, it is vital to have real-time visibility of, and exercise control over, the equipment."

"This pilot program at SFO is another important milestone in establishing our AvRamp system as a best-of-breed tool for optimizing the security and efficiency of airport ground handling operations," said Peter Fausel, I.D. Systems' executive vice president of sales, marketing and customer service. "We look forward to demonstrating at SFO that AvRamp provides not only a critical line of defense against potential terrorist threats in the airport operations area, but also a compelling return on investment for airlines, ground handling companies, and other owners and operators of ground support equipment."

About AvRamp

AvRamp, an RFID-based airport vehicle management system, is the culmination of a joint I.D. Systems-TSA investment. The system has undergone thorough testing by the TSA and has been deployed at U.S. airports under the auspices of the Federal Aviation Administration. Based on I.D. Systems' patented wireless technology, which has been deployed on thousands of industrial vehicles for many of the world's leading manufacturers and retailers, AvRamp is designed to optimize airport ground handling operations by:

* providing a valuable layer of security in the airport operations area through remote vehicle access control, geo-fencing, and other

security risk mitigation tools;

- * reducing the risk of damage to airplanes caused by ground support vehicles through vehicle sensors and other operator accountability tools;
- * minimizing the quantity of ground support equipment needed in the airport operations area through unique measurements of, and controls over, vehicle utilization; and
- * helping ensure equipment is in the right place at the right time to minimize flight delays -- no matter what flight schedule changes occur -- by providing real-time visibility of vehicles and automatically directing tasks to equipment operators with dynamic work allocation tools.

About I.D. Systems

I.D. Systems is a leading provider of wireless solutions for securing, tracking and managing high-value enterprise assets. These assets include industrial vehicles, such as forklifts and airport ground support equipment, and the people who operate them. The company's patented Wireless Asset Net(r) system, which utilizes radio frequency identification, or RFID, technology, addresses the needs of organizations to control, track, monitor and analyze their assets. For more information, visit www.id-systems.com.

About Quatrotec

Quatrotec leverages best-of-breed technologies to design, integrate and support complex systems for optimizing security and operations in the global transportation sector. Quatrotec specializes in airport security systems, access control and perimeter protection, explosive detection screening, baggage handling, RFID asset tracking, and public address and dispatching. The company is a TSA-approved construction manager for integrated security systems.

"Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995:

This press release contains forward looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and that are subject to risk and uncertainties, including, but not limited to, future economic and business conditions, the loss of any of the Company's key customers or reduction in the purchase of its products by any such customers, the failure of the market for the Company's products to continue to develop, the inability to protect the Company's intellectual property, the inability to manage the Company's growth, the effects of competition from a wide variety of local, regional, national and other providers of wireless solutions and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K for the year ended December 31, 2006. These risks could cause actual results to differ materially from those expressed in any forward looking statements made by, or on behalf of, the Company. The Company assumes no obligation to update the information contained in this press release.

CONTACT: I.D. Systems, Inc.
For Financial Press
Ned Mavrommatis, Chief Financial Officer
ned@id-systems.com

For Trade Press
Greg Smith, Vice President Marketing
gsmith@id-systems.com
201-996-9000
Fax: 201-996-9144