

February 21, 2007



I.D. Systems' Fourth Quarter 2006 Earnings Conference Call

HACKENSACK, N.J.--(BUSINESS WIRE)--

I.D. Systems, Inc. (NASDAQ:IDSY) will be holding its quarterly financial results conference call for investors and analysts on March 1, 2007 at 4:45 p.m. ET. The financial results announcement is scheduled to cross the wire shortly after the market close on March 1, 2007. I.D. Systems, Inc. is sending out this release regarding Q4-2006 to comply with Federal Regulations FD.

Financial analysts will be notified via fax/e-mail with a toll-free number to access the Q4-2006 conference call. Interested parties can also listen to a live webcast at <http://www.id-systems.com/investorrelations.html>. Any questions should be directed in advance to toir@id-systems.com.

The conference call will be archived at the I.D. Systems website for approximately 90 days.

The webcast is also being distributed through the Thomson StreetEvents Network to both institutional and individual investors. Individual investors can listen to the call at www.fulldisclosure.com, Thomson/CCBN's individual investor portal, powered by StreetEvents. Institutional investors can access the call via Thomson's password-protected event management site, StreetEvents (www.streetevents.com).

About I.D. Systems

I.D. Systems provides proven wireless solutions for tracking and managing lift trucks, cranes, fixed machinery, and other powered equipment. The company's Wireless Asset Net(TM) system improves safety and reduces fleet costs through access control, location tracking, electronic safety checklists, motion/speed/distance/weight/impact sensing, utilization monitoring, and much more. Customers include 3M Company, Alcoa, American Axle, Archer Daniels Midland, DaimlerChrysler, Ford Motor Company, Northrop Grumman, Target Corporation, Toyota, Walgreen Co., the U.S. Department of Homeland Security, the U.S. Navy, and the U.S. Postal Service, among many others.

Source: I.D. Systems, Inc.