

Datavault AI's VerifyU™ Expands Presence in Academic Web 3.0 Credential Verification

Reinforcing sales efforts for identity verification in higher education, targeting a \$177 billion global market with artificial intelligence enabled solutions

NEW YORK--(BUSINESS WIRE)-- Datavault AI Inc. (NASDAQ: DVLT), leading the way in AI data experience, valuation, and monetization, expanded its presence in academic credential verification by hiring Michael Nisbet as Vice President of Sales, Education. With over 20 years of experience working with organizations like Harvard, Stanford and Google, Nisbet will drive efforts to deliver Datavault AI's VerifyU, the technology stack that provides critical tools to academic institutions worldwide.

Nathaniel Bradley, CEO of Datavault AI stated, "VerifyU empowers institutions to reduce administrative costs through the use of AI solutions, ensuring compliance and maintaining trust through secure AI technology that can serve graduates and institutions alike. With his expertise and leadership in institutional partnerships, systems integration, and market development, Michael is poised to become a trusted partner with leading educational institutions. I am confident he will quickly expand VerifyU's footprint and increase our Web 3.0 licensing opportunities."

Nisbet added, "I am excited to be joining Datavault AI at this pivotal time in the company's growth and when VerifyU can reinvent how educational institutions approach identity verification. I am proud to be leading the sales initiatives for VerifyU's breakthrough technology, which can change academic verification forever. I look forward to scaling VerifyU's reach and contributing to the company's growth objectives."

Michael Nisbet is a dynamic sales executive with a proven track record of driving revenue growth, building high-performing teams, and executing successful go-to-market strategies. As Vice President of Global Mid-Market & Enterprise Sales at Accredible, he surpassed \$10 million in annual revenue quotas, established the company's first outbound sales team, and implemented the MEDDPICC sales methodology. Previously, as Senior Vice President of Sales at Pumpkin, he led a 60% year-over-year revenue increase, scaling sales from \$45 million to \$65 million while optimizing direct and employer channel sales. His leadership extends across global markets, fostering collaboration between teams in the U.S. and U.K.

With leadership roles at Webgility, DaySmart Appointments, and other SaaS organizations, Nisbet consistently accelerated growth by refining sales processes, expanding strategic partnerships, and developing scalable sales teams. He specializes in revenue strategy, team development, and business expansion across small business, middle market, and enterprise segments. He holds a Bachelor of Business Administration in Sales & Marketing from Providence College.

VerifyU

Education Verification Service Market size is estimated to reach \$177 billion by 2030, growing at a CAGR of 10% from 2024 to 2030.¹ The growth is fueled by rising incidents of résumé fraud and increasingly stringent regulatory compliance requirements such as GDPR and FERPA. Studies show that 70% of job applicants provide inaccurate information on résumés², making reliable academic credentialing a critical need for institutions and employers.

This need is further addressed by VerifyU through its partnership with CLEAR, a leader in biometric identity verification. CLEAR's technology, already utilized by major airlines, sports leagues and venues, is integrated into VerifyU's blockchain platform to ensure tamper-proof and secure verification processes. This collaboration combines CLEAR's expertise in seamless identity verification with VerifyU's patented systems, creating an advanced, compliant solution for educational institutions to protect and validate credentials in a timely and efficient manner.

This key leadership hire underscores VerifyU's mission to provide educational institutions with a comprehensive and secure platform for academic credentialing. VerifyU empowers institutions to recognize and verify the achievements, skills and credibility of their students through immutable, blockchain-based credentials. By ensuring that credentials are easily verifiable and protected from fraud, VerifyU strengthens institutional trust, supports compliance and makes academic achievements more accessible and transparent for employers and students. The VerifyU platform is already the standard for secure academic credentialing, as demonstrated by its collaboration with ASU and Lane College. By leveraging technology to deliver secure tokenized credentials that are verifiable anytime and anywhere, VerifyU reduces administrative costs and ensures data integrity at the same time. Its scalability enables adoption across diverse education systems, from smaller colleges to large research universities, without operational disruption.

About VerifyU

VerifyU is a trusted leader in identity verification solutions for academic institutions, businesses and organizations worldwide. By leveraging state-of-the-art technology, VerifyU offers secure, efficient and user-friendly tools to streamline processes, enhance trust and ensure compliance. Learn more about VerifyU [here](#).

About Datavault AI Inc.

Datavault AI³, (Nasdaq: DVLТ) is leading the way in AI experience, valuation, and monetization of assets in the Web 3.0 environment. The company's cloud-based platform provides comprehensive solutions with a collaborative focus in its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA®, ADIO® and Sumerian® patented technologies and industry first foundational spatial and multichannel wireless HD sound transmission technologies with IP covering audio timing, synchronization and multi-channel interference cancellation. The Data Science Division leverages the power of Web 3.0 and high-performance computing to provide solutions for experiential data perception, valuation and secure monetization. Datavault AI's cloud-based platform provides comprehensive solutions serving multiple industries, including HPC software licensing for

sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange® (IDE) enables Digital Twins, licensing of name, image, and likeness (NIL) by securely attaching physical real-world objects to immutable metadata objects, fostering responsible AI with integrity. Datavault AI's technology suite is completely customizable and offers AI and Machine Learning (ML) automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The company is headquartered in Beaverton, OR. Learn more about Datavault AI at www.datavaultsite.com.

About CLEAR

CLEAR's mission is to create frictionless experiences. With over 22 million members and a growing network of partners across the world, CLEAR's identity platform is transforming the way people live, work, and travel. Whether you are traveling, at the stadium, or on your phone, CLEAR connects you to the things that make you, you—making everyday experiences easier, more secure, and friction-free. CLEAR is committed to privacy done right. Members are always in control of their own information, and we never sell member data. For more information, visit CLEAR.

Cautionary Note Regarding Forward-Looking Statements

This press release of Datavault AI contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, include, among others, the Company's expectations with respect to the completed asset purchase (the "Asset Purchase"), including statements regarding the benefits of the Asset Purchase, the implied valuation of the Company, the products offered by the Company and the markets in which it operates, and the Company's projected future results and market opportunities, as well as information with respect to Datavault AI's future operating results and business strategy. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of a variety of factors, including, but not limited to: (i) risks and uncertainties impacting Datavault AI's business including, risks related to its current liquidity position and the need to obtain additional financing to support ongoing operations, Datavault AI's ability to continue as a going concern, Datavault AI's ability to maintain the listing of its common stock on Nasdaq, Datavault AI's ability to predict the timing of design wins entering production and the potential future revenue associated with design wins, Datavault AI's ability to predict its rate of growth, Datavault AI's ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity, consumer demand conditions affecting Datavault AI's customers' end markets, Datavault AI's ability to hire, retain and motivate employees, the effects of competition on Datavault AI's business, including price competition, technological, regulatory and legal developments, developments in the economy and financial markets, and potential harm caused by software defects, computer viruses and development delays, (ii) risks related to Datavault AI's ability to realize some or all of the anticipated benefits from the Asset Purchase, any risks that may adversely affect the business, financial condition and results of operations of Datavault AI after the completion of the Asset Purchase, including but not limited to cybersecurity risks, the potential for AI design and usage errors, risks related to regulatory compliance and costs, potential harm caused by data privacy breaches,

digital business interruption and geopolitical risks, and (iii) other risks as set forth from time to time in Datavault AI's filings with the U.S. Securities and Exchange Commission. The information in this press release is as of the date hereof and the Company undertakes no obligation to update such information unless required to do so by law. The reader is cautioned not to place under reliance on forward looking statements. The Company does not give any assurance that the Company will achieve its expectations.

1. Verified Market Reports: <https://www.verifiedmarketreports.com/product/education-verification-service-market/>
2. Resume Lab: <https://resumelab.com/career-advice/lying-to-get-a-job>
3. Formerly known as WiSA Technologies, Inc.

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