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# **Trecora Resources Retains The Piacente Group as Strategic Investor Relations Consultant**

SUGAR LAND, Texas, Nov. 24, 2014 /PRNewswire/ -- Trecora Resources (NYSE: TREC), a leading provider of high-purity, specialty chemicals and waxes and a minority owner of Al Masane Al Kobra Mining Co. ("AMAK"), today announced that the Company has retained The Piacente Group ("TPG"), a full-service investor relations and strategic advisory firm, to assist the Company with investor relations and shareholder communications. TPG will be responsible for all of Trecora's financial communications and will focus on expanding market awareness of the Company among investors and analysts.

Nick Carter, President and Chief Executive Officer of Trecora, said, "We look forward to working with Brandi and her team and believe The Piacente Group is best equipped to further our investor reach and help us take the next step in building a world-class investor relations program."

Brandi Piacente, President of The Piacente Group, commented, "We are very excited that Trecora has chosen TPG to lead the Company's investor relations effort, and we look forward to developing and executing a financial communications program that reflects the Company's compelling investment merits."

## **About Trecora Resources (TREC)**

TREC owns and operates a petrochemical facility located in southeast Texas, just north of Beaumont which specializes in high purity petrochemical solvents and other solvent type manufacturing. TREC also owns and operates a leading manufacturer of specialty polyethylene waxes and provider of custom processing services located in the heart of the Petrochemical complex in Pasadena, Texas. In addition, the Company is the original developer and a 35% owner of Al Masane Al Kobra Mining Co., a Saudi Arabian joint stock company.

## **About The Piacente Group**

The Piacente Group, Inc. is a full service investor relations and financial communications consulting firm with offices in New York, California and Beijing. Representing a strong portfolio of U.S. and China-based companies, TPG develops and implements strategic programs aimed at broadening investment community sponsorship through best practice execution. Value-driven communications, proactive outreach to Wall Street, targeted media relations and innovative social media methodologies work in concert to market TPG's clients' securities before optimal investment audiences.

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