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Arabian American Retains Genesis Select for Investor Relations

SUGAR LAND, Texas, Feb. 13, 2013 /PRNewswire/ -- Arabian American Development Co. (NYSE:ARSD) announced today that they have retained Genesis Select for Investor Relations services.

"Our petrochemical subsidiary has a reputation for excellence in the marketplace which has allowed us to grow our business robustly. In addition, we have a 35% ownership stake in Al Masane Al Kobra Mining Co. in Saudi Arabia which is producing copper and zinc concentrates," stated Nick Carter, Chief Executive Officer of Arabian American. "By engaging Genesis for IR, we can focus on running and growing the company with the satisfaction of knowing that our investor relations firm is working to highlight the attributes of our story and increase our visibility within the investment community."

"We are delighted to be working with the team at Arabian American. The Genesis team will develop a targeted, comprehensive investor relations program that will effectively communicate Arabian American's opportunities in the petrochemical and mining industries," said Kim Rogers-Carrete, Principal of Genesis. "Through focused outreach and improved messaging, Genesis will support Arabian American in building long-term relationships with portfolio managers and analysts. Genesis's unique approach to IR allows our clients to deliver the strongest possible investment message to the most receptive audience, with the goal of improving shareholder value."

About Arabian American Development Company (ARSD)

ARSD owns and operates a petrochemical facility located in southeast Texas specializing in high purity petrochemical solvents and other solvent type manufacturing. The Company is also the original developer and a 35% owner of Al Masane Al Kobra Mining Co., a Saudi Arabian joint stock company.

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