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Primerica Announces Its Fortune 1000 Debut

Prestigious recognition illustrates Company's growth over the years

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI), a leading provider of financial products to middle-income households in the United States and Canada, today announced that it has been named to the 2020 Fortune 1000 list for the first time in the Company's 43-year history. The Fortune 1000 is the annual ranking by Fortune Magazine of the 1,000 largest U.S. public companies, listed in order of reported revenue. With revenues of approximately \$2.05 billion in fiscal year 2019, Primerica ranks number 980 in the most recent list.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200521005720/en/>

Primerica debuts on the Fortune 1000 (Graphic: Business Wire)

"Our inclusion in the Fortune 1000 reflects Primerica's growth over the past four decades, which has been achieved by meeting the financial

needs of hard-working families in the U.S. and Canada. Our success is driven by more than 130,000 independent sales representatives and more than 2,000 employees who strive every day to serve our clients and our community," said Glenn Williams, Chief Executive Officer. "While we celebrate this recognition of our success, we are constantly reminded of those families who are being negatively impacted by the COVID-19 pandemic and we recognize our responsibility to assist them wherever possible."

The Fortune 1000 only includes companies that are incorporated or authorized to do business in the United States, and for which revenues are publicly available for the prior fiscal year. The Fortune 1000 is an extension of the Fortune 500 list, which is in its 66th year of compiling the annual rankings. The full listing of all 1000 companies may be found at <http://fortune.com/fortune500>. For a description of the methodology used in compiling the list, please visit <https://fortune.com/franchise-list-page/fortune-500-methodology-2020>.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading provider of financial services to middle-income households in the United States and Canada. Licensed representatives educate Primerica clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, mutual funds, annuities and other financial products. Primerica insured approximately 5 million lives and had over 2 million client investment accounts at December 31, 2019. Primerica, through its insurance company subsidiaries, was the #2 issuer of Term Life insurance coverage in North America in 2019. Primerica stock is included in the S&P MidCap 400 and the Russell 1000 stock indices and is traded on The New York Stock

Exchange under the symbol "PRI."

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