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Golf Pro Matt Fitzpatrick Joins Team Skechers

LOS ANGELES--(BUSINESS WIRE)-- Skechers, The Comfort Technology Company™, has expanded its roster of elite golfers by signing PGA Tour rising star Matt Fitzpatrick. The English pro is now wearing Skechers GO GOLF Pro 5 Hyper™ footwear on the course and the Skechers logo will appear on the side of his headwear. The multi-year global deal will utilize Fitzpatrick in marketing campaigns.



English golf pro Matt Fitzpatrick signs on to appear in Skechers marketing campaigns and compete in Skechers GO GOLF footwear. (Photo: Business Wire)

"I've been wearing and testing Skechers GO GOLF for some time now, and this innovative footwear offers the comfort and performance that I need on the course," said Matt Fitzpatrick. "Now that this partnership is official, I look forward to representing the brand on tour and working with Skechers on ideas and innovations that can help players at all levels with their game."

"At age 27, Matt has already been a pro for eight years—making a big impression with golf fans in Europe and the United States," said Michael Greenberg, president of Skechers. "His enthusiasm and dedication to the sport will make him an incredible ambassador for the Skechers GO GOLF brand as he illustrates how our footwear delivers comfort and performance that any golfer will enjoy."

After a successful amateur career, Fitzpatrick turned pro at the age of 19. The English native earned his first professional victory in 2015 at the British Masters at Woburn. The next year, he was selected for the Ryder Cup European team and went on to win the 2016 DP World Tour Championship. Since his professional debut, Fitzpatrick has achieved seven wins on the European Tour, most recently winning the Estrella Damm N.A. Andalucía Masters at Real Club Valderrama.

Matt Fitzpatrick joins a roster of Skechers golf pros that currently includes Brooke

Henderson, Colin Montgomerie, and Billy Andrade who all wear Skechers GO GOLF on tour. Former quarterback and broadcaster Tony Romo is also an ambassador for the brand's golf footwear and appears in GO GOLF marketing campaigns.

Known for its lightweight, high-quality, stable and comfortable designs, Skechers GO GOLF has achieved prominence within the golf category alongside the brand's award-winning running, walking and training collections. Select styles in the collection feature signature Skechers comfort technologies like Skechers Arch Fit®, ULTRA GO® and Hyper Burst® cushioning, along with other innovative features.

Skechers GO GOLF footwear is available at Skechers retail stores and [skechers.com](https://www.skechers.com) as well as select retail partners, including specialty golf pro shops.

About SKECHERS USA, Inc.

Skechers USA, Inc. (NYSE:SKX), The Comfort Technology Company™ based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in the United States and over 180 countries and territories via department and specialty stores, and direct to consumers through 4,306 Company- and third-party-owned retail stores and e-commerce websites. The Company manages its international business through a network of global distributors, joint venture partners in Asia, Israel and Mexico, and wholly-owned subsidiaries in Canada, Japan, India, Europe and Latin America. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechers), [Instagram](https://www.instagram.com/skechers), [Twitter](https://twitter.com/skechers), and [TikTok](https://www.tiktok.com/@skechers).

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will be," "will continue," "will result," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the challenging consumer retail markets in the United States; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers'

annual report on Form 10-K for the year ended December 31, 2021. More specifically, the COVID-19 pandemic has had and is currently having a significant impact on Skechers' business, financial conditions, cash flow and results of operations. Forward-looking statements with respect to the COVID-19 pandemic include, without limitation, Skechers' plans in response to this pandemic. At this time, there is significant uncertainty about the COVID-19 pandemic, including without limitation, (i) the duration and extent of the impact of the pandemic, (ii) governmental responses to the pandemic, including how such responses could impact Skechers' business and operations, as well as the operations of its factories and other business partners, (iii) the effectiveness of Skechers' actions taken in response to these risks, and (iv) Skechers' ability to effectively and timely adjust its plans in response to the rapidly changing retail and economic environment. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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Source: Skechers USA, Inc.