

April 22, 2010



SKECHERS USA, Inc. to Report First Quarter Financial Results on Wednesday, April 28, 2010

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE: SKX), a global leader in lifestyle footwear, announced today that the Company's conference call to review its fiscal 2010 first quarter financial results will be broadcast live over the Internet on Wednesday, April 28, 2010 at 1:30 pm Pacific Time/4:30 pm Eastern Time. Participating on the call will be David Weinberg, Chief Operating Officer and Chief Financial Officer.

The call will be broadcast live over the Internet and can be accessed on the Investor Relations section of the Company's website at www.skx.com. The call will be archived for two weeks. For those unable to participate during the live broadcast, a replay will be available beginning April 28, 2010 at 7:30 p.m. ET, through May 12, 2010 at 12:00 a.m. ET. To access the replay, dial 800-406-7325 (U.S.), and use passcode: 4282620.

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website. It is also available in over 100 countries and territories throughout the Company's global network of distributors and subsidiaries in Canada, Brazil, and Chile, and across Europe, as well as through joint ventures in Asia. Please visit www.skechers.com for more information.

Source: SKECHERS USA, Inc.