

July 16, 2009



SKECHERS USA, Inc. to Report Second Quarter Financial Results on Wednesday, July, 22 2009

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE: SKX), a global leader in lifestyle footwear, announced today that the Company's conference call to review its fiscal 2009 second quarter financial results will be broadcast live over the internet on Wednesday, July 22, 2009 at 1:30 pm Pacific Time/4:30 pm Eastern Time. Participating on the call will be David Weinberg, Chief Operating Officer and Fred Schneider, Chief Financial Officer.

The call will be broadcast live over the Internet hosted at the Investor Relations section of the Company's website at www.skx.com. The call will be archived for two weeks. The webcast will also be available at www.earnings.com and www.streetevents.com.

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website. It is also available in over 100 countries and territories throughout the Company's global network of distributors and subsidiaries in Canada, Brazil, and across Europe, as well as through joint ventures in Asia. Please visit www.skechers.com for more information.

Source: SKECHERS USA, Inc.