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Seachange Promotes Marek Kielczewski to Chief Technology Officer

Marek Kielczewski is elevated to CTO role after success leading video solutions pioneer's engineering organization

ACTON, Mass., July 19, 2018 (GLOBE NEWSWIRE) -- Underscoring the pivotal and compelling opportunity that SeaChange International Inc. (NASDAQ:SEAC) faces as the global media industry gravitates towards the personalization model, the Company today promoted Marek Kielczewski to Chief Technology Officer (CTO) to lead its technology innovation and execution. Marek, currently based in the Company's engineering center of excellence in Warsaw, Poland, will join the executive leadership team in the Acton, Mass. headquarters.

Marek joined SeaChange in May 2016 through the acquisition of DCC Labs, where as CEO he led DCC Labs through a period of sustained growth over seven years. He was previously Director at software developer 7bulls S.A. and COO at Sentivision.

Since joining SeaChange, Marek has been responsible for SeaChange's global engineering spanning all product lines: content management, back-office, client and set top box and advertising. He has overseen the successful launch of several new innovations and offerings by SeaChange.

"Marek is inspiring and passionate about building end-to-end video delivery and management platforms for live, linear, VOD and time-shifted video. He will be a great addition to our C-Suite, helping us to continue equipping video providers with a comprehensive set of solutions for video management and personalization," said Ed Terino, CEO, SeaChange International.

Throughout his career, Marek has led digital media innovation efforts through the creation of multinational software development teams; managed software engineering projects in Telco, IPTV and consumer electronics; and focused on new product development for both commercial and consumer markets.

Marek holds a Bachelor's degree in Computer Science from Warsaw University of Technology.

SeaChange's Chief Operating Officer, Jon Rider, has resigned to pursue other opportunities. "We are thankful for Jon's leadership and guidance during his tenure as CIO and COO, and wish him well in future endeavors," added Terino.

About SeaChange International

For 25 years, SeaChange (Nasdaq:SEAC) has pioneered innovative solutions to help video providers around the world manage and monetize their content. As the video industry rapidly

evolves to meet the “anytime, anywhere” demands of today’s viewers, SeaChange’s comprehensive content, business, viewer experience and advertising management solutions provide a mature, network-agnostic, cloud-enabled platform of scalable core capabilities that video service providers, broadcasters, content owners and brand advertisers need to create the personalized, individual™ experiences that drive viewer engagement and monetization. For more information, please visit www.seachange.com.

Safe Harbor Provision

Any statements contained in this press release that do not describe historical facts, including regarding future operations of SeaChange, are neither promises nor guarantees and may constitute “forward-looking statements” as that term is defined in the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements may include words such as “may,” “might,” “will,” “should,” “expects,” “plans,” “anticipates,” “believes,” “estimates,” “predicts,” “potential” or “continue,” the negative of these terms and other comparable terminology. Any such forward-looking statements contained herein are based on current assumptions, estimates and expectations, but are subject to a number of known and unknown risks and significant business, economic and competitive uncertainties that may cause actual results to differ materially from expectations. Numerous factors could cause actual future results to differ materially from current expectations expressed or implied by such forward-looking statements, including the risks and other risk factors detailed in various publicly available documents filed by the Company from time to time with the Securities and Exchange Commission (SEC), which are available at www.sec.gov, including but not limited to, such information appearing under the caption “Risk Factors” in the Company’s Annual Report on Form 10-K filed with the SEC on April 16, 2018. Any forward-looking statements should be considered in light of those risk factors. The Company cautions readers not to rely on any such forward-looking statements, which speak only as of the date they are made. The Company disclaims any intent or obligation to publicly update or revise any such forward-looking statements to reflect any change in Company expectations or future events, conditions or circumstances on which any such forward-looking statements may be based, or that may affect the likelihood that actual results may differ from those set forth in such forward-looking statements.

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