

January 6, 2016



QuickLogic Features New Sensor Processing Design Wins and Reference Design Platforms at CES 2016

SUNNYVALE, CA -- (Marketwired) -- 01/06/16 -- QuickLogic Corporation (NASDAQ: QUIK), the innovator of ultra-low power programmable sensor processing solutions, announced today that it will be demonstrating new customer designs and a variety of reference design platforms for its latest Sensor Processing Solutions and SenseMe™ software algorithm library at the 2016 International Consumer Electronics Show (CES) in Las Vegas.

New customer designs that incorporate QuickLogic's micro-power ArcticLink® 3 S2 sensor hub solution and SenseMe software algorithm library include:

- Runtastic Moment smartwatch family
- JUMPY children's smartwatch family
- Multiple Android-based smartwatches that have not been previously announced

In addition to the Sensor Processing solutions noted above, the company is also displaying products that use its smart connectivity and display bridge solutions:

- Samsung Galaxy View featuring QuickLogic's ArcticLink III display bridge
- Thinkware QXD950 View Car DVR "Black Box" using QuickLogic's PolarPro® II platform

QuickLogic will also display a variety of reference and concept design platforms:

- QuickLogic's EOS™ S3 Sensor Processing Platform featuring always-on voice processing (including Sensory "TrulyHandsfree™ Voice demo") with industry-leading ultra-low power consumption
- QuickLogic's complete SenseMe sensor algorithm suite for mobile and wearable devices, including context, gesture, sensor fusion and activity tracking libraries
- QuickLogic's EOS S3 Sensor Processing Platform and SenseMe algorithms are showcased in a concept design based on Telit's deviceWISE IoT platform. The demonstration shows how data from environmental sensors can be processed and delivered via a web portal to anywhere in the world.

For more information, conference program schedules and exhibit hours, please visit the CES website at <http://www.cesweb.org/>

About QuickLogic

QuickLogic Corporation is a leading provider of ultra-low power, customizable sensor processing platforms, Display, and Connectivity semiconductor solutions for smartphone, tablet, wearable, and mobile enterprise OEMs. Called Customer Specific Standard Products (CSSPs), these programmable 'silicon plus software' solutions enable our customers to

bring hardware-differentiated products to market quickly and cost effectively. For more information about QuickLogic and CSSPs, visit www.quicklogic.com.

QuickLogic, PolarPro and ArcticLink are registered trademarks and QuickLogic logo, EOS and SenseMe are trademarks of QuickLogic Corporation. All other brands or trademarks are the property of their respective holders and should be treated as such.

Code: QUIK-G

Contact:

Andrea Vedanayagam

Veda Communications

(408) 656-4494

[Email Contact](#)

Source: QuickLogic Corporation