

August 6, 2018

TRAVEL+
LEISURE CO.

Wyndham Destinations Updates Dynamic Resort Pipeline

New dual-branded downtown location in Portland, Oregon, extends company's leadership in providing city experiences for vacation owners

Company grows WorldMark by Wyndham locations in popular South Myrtle Beach, S.C., and St. George, Utah destinations to drive owner growth

Margaritaville Vacation Club located within the Margaritaville Nashville Hotel in downtown Nashville on track for late 2019

ORLANDO, Fla., Aug. 6, 2018 /PRNewswire/ -- [Wyndham Destinations](#) (NYSE: WYND) today announced it is building a vacation ownership resort in the heart of downtown Portland, Oregon, as part of the company's efforts to provide exciting urban experiences to its owners.



"The Portland development exemplifies the strategy to utilize our established brands to grow our business in new and existing markets. This will be an exciting location for us, adding to our stellar urban portfolio. Resorts like this provide desirable destinations for our owners, while also helping facilitate lead generation and new-owner sales," said Michael D. Brown, president and CEO of Wyndham Destinations. "The breadth of our brand portfolio allows us to access the best

development options in the best markets and enables us to put our owners and members on great vacations. We appreciate the support of the City of Portland and look forward to becoming a member of that vibrant community."

- Upon anticipated completion in the first half of 2019, the proposed WorldMark Portland - Waterfront Park is expected to feature 75 condominium-style suites including studio, one- and two-bedroom suites for [WorldMark by Wyndham](#)® and [CLUB WYNDHAM](#)® owners and guests visiting the popular downtown destination.
- Located just across the street from the Willamette River, the resort is ideally situated at the intersection of the downtown and Old Town Chinatown neighborhoods. The original downtown area is a bustling entertainment district, home to the famous Portland Saturday Market, Voodoo Doughnut, Lan Su Chinese Garden, and the Oregon Maritime Museum.
- The Portland region welcomed 8.6 million visitors last year. U.S. News & World Report ranked Portland No. 5 on its list of best summer vacations in the U.S.
- In a survey of WorldMark owners, Portland was the most requested destination.
- The company expects to hire approximately 100 full-time employees in early 2019 to support the opening of the Portland resort and the sales center. Employment opportunities will be available on the company's website: careers.wyndhamdestinations.com. Interested candidates should click "join our talent network" to get updates on new opportunities.

More locations for Wyndham Destinations to deliver great vacations

South Myrtle Beach, S.C. and St. George, Utah

This quarter, the company also opened resort inventory in two popular tourist destinations: South Myrtle Beach, South Carolina, and St. George, Utah. WorldMark Myrtle Beach - Plantation Resort is the first WorldMark property in South Carolina. The WorldMark Estancia resort expands the club's presence in St. George, providing beautiful suites for visitors exploring the natural beauty of southern Utah.

"WorldMark by Wyndham has great drive-to offerings, with a heavy west coast presence, and a growing east coast offering, now including Myrtle Beach, which we were able to add to our WorldMark brand in 2018," Brown said. "These locations will help facilitate lead generation and owner sales with multiple brands helping accelerate sales growth, while opening opportunities for fantastic coastal vacations perfectly situated centrally on the east coast."

Nashville, Tennessee

The company's successful relationship with Margaritaville continues to bring new opportunities to our pipeline. Last year, the Margaritaville Nashville Hotel was announced with a plan to include [Margaritaville Vacation Club](#) inventory at the downtown, SoBro neighborhood hotel. This will add vacation suites in Nashville, expected to open in late 2019, allowing Wyndham Destinations to open sales and tour generation in the booming downtown market of America's Music City.

The addition of Portland and Nashville adds to the company's already strong urban resort portfolio, which includes sought after destinations such as Chicago, New Orleans, New York, San Francisco, and the newly opened Austin, Texas, resort.

About Wyndham Destinations

Wyndham Destinations (NYSE: WYND) believes in putting the world on vacation. Our global

presence in 110 countries at more than 220 vacation ownership resorts and 4,300+ affiliated exchange properties distinguishes Wyndham Destinations as the world's largest vacation ownership company, largest vacation exchange company, and North America's largest professionally managed rental business. Each year our team of 25,000 associates delivers great vacations to millions of families as they make memories of a lifetime. Learn more at wyndhamdestinations.com. Our world is your destination.

Web Resources:

[Wyndham Destinations](#)

[Club Wyndham](#)

[WorldMark by Wyndham](#)

[Margaritaville Vacation Club](#)

[Wyndham Destinations Careers](#)

Twitter: [@WynDestinations](#)

Facebook: [@WyndhamDestinations](#)

Instagram: [@WyndhamDestinations](#)

YouTube: [@WyndhamDestinations](#)

LinkedIn: [@WyndhamDestinations](#)

Google+: [@WyndhamDestinations](#)



WYNDHAM • DESTINATIONS

View original content with multimedia: <http://www.prnewswire.com/news-releases/wyndham-destinations-updates-dynamic-resort-pipeline-300692555.html>

SOURCE Wyndham Destinations