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## Salem's Charlie Kirk Joins 77WABC Radio in Rush's Old Time Slot

IRVING, Texas--(BUSINESS WIRE)-- [Salem Media Group, Inc.'s](https://www.businesswire.com/news/home/20210409005363/en/) (NASDAQ: SALM) Salem Radio Network and 77WABC Radio, along with 107.1 FM WLIR, announced today that Charlie Kirk will join the stations' lineup at Noon ET with a live clear, beginning Monday, April 12th.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210409005363/en/>



Charlie Kirk (Photo: Business Wire)

USA, wrote a NY Times Bestseller, and founded Turning Point USA which now counts over 250,000 young people as members.

"I am thrilled and honored to take the same time and station where my friend and American hero Rush Limbaugh launched his national radio show in 1988," said Charlie Kirk. "I am so impressed with what John Catsimatidis has done since he bought this great station, and will commit to doing my part to keep this as one of the top talk stations in America."

Kirk joined the Salem Radio Network in the Noon to 3pm time slot last October 5th and has continued to build in audience and stations. Kirk also hosts one of the top 10 podcasts in the

"Charlie Kirk has proven to be one of the bright lights of the conservative movement," said

Catsimatidis. “He’s young, energetic, articulate, and proving to be a great radio talent.” 77WABC has been known as one of America’s top NewsTalk radio stations, launching the national careers of great hosts like Rush Limbaugh, and Mark Levin.

“We have built one of the strongest talk lineups in all of radio at 77WABC and are delighted to add this great young star to our platform,” said President of Red Apple Media, Chad Lopez. “We know this will be a great move both for our listeners and advertisers.”

“I was fortunate to be the PD at WABC for 14 years. I am thrilled to see WABC once again affirm its status as one of the truly iconic talk stations in the nation, and so blessed to be able to add our newest star Charlie Kirk to their all-star lineup,” said Phil Boyce, Salem Sr. VP of Spoken Word at the Salem Radio Network.

#### ABOUT SALEM MEDIA GROUP:

Salem Media Group is America’s leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at [www.salemma.com](http://www.salemma.com), [Facebook](#) and [Twitter](#).

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