

Alliance Laundry Announces Launch of Initial Public Offering

RIPON, Wis., Sept. 29, 2025 /PRNewswire/ -- Alliance Laundry Holdings Inc. ("Alliance Laundry"), the global leader in commercial laundry equipment, today announced it has launched the roadshow for the initial public offering of 34,146,340 shares of its common stock, with 24,390,243 shares to be offered by Alliance Laundry and 9,756,097 shares to be offered by a selling stockholder pursuant to a registration statement filed on Form S-1 with the Securities and Exchange Commission (the "SEC"). The underwriters will have a 30-day option to purchase up to an additional 5,121,951 shares of common stock from the selling stockholder at the initial public offering price, less underwriting discounts and commissions. The price range for the initial public offering is currently estimated to be between \$19.00 and \$22.00 per share. Alliance Laundry has applied to list its common stock on the New York Stock Exchange under the ticker symbol "ALH."

BofA Securities and J.P. Morgan are acting as joint lead book-running managers. Morgan Stanley is acting as book-running manager. Baird, BDT & MSD Partners, BMO Capital Markets, Citigroup, Goldman Sachs & Co. LLC and UBS Investment Bank are acting as additional bookrunners. CIBC Capital Markets, Fifth Third Securities and PNC Capital Markets LLC are acting as co-managers.

The proposed offering will be made only by means of a prospectus. When available, copies of the preliminary prospectus relating to the proposed offering may be obtained by visiting EDGAR on the SEC's website at www.sec.gov. Alternatively, when available, copies of the preliminary prospectus relating to the proposed offering may be obtained from: BofA Securities, Inc. at 201 North Tryon Street, Charlotte, NC 28255-0001; Attn: Prospectus Department; email: dg.prospectus_requests@bofa.com; or J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, New York 11717 or by email: prospectus-eq_fi@jpmchase.com and postsalemanualrequests@broadridge.com.

A registration statement on Form S-1 relating to the common shares has been filed with the SEC but has not yet become effective. The common shares may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This press release does not constitute an offer to sell or the solicitation of an offer to buy securities, and shall not constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of that jurisdiction.

About Alliance Laundry


Alliance Laundry makes the world cleaner as a provider of the highest quality commercial laundry systems. Our laundry solutions are available under five respected brands, sold and supported by a global network of select distributors. We serve approximately 150 countries with a team of more than 4,000 employees. Our brands include Speed Queen®, UniMac®, Huebsch®, Primus® and IPSO®. Together, they present a full line of commercial washing machines, dryers, and ironers (with load capacities from 20–400 lb., or 9–180 kg.) and

support service. You can also enjoy the superior wash and fabric care of commercial-grade laundry equipment in your home through our legendary Speed Queen® washers and dryers.

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