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Alliance Laundry Systems Acquires Metropolitan Laundry Machinery Sales

RIPON, Wis., Aug. 1, 2025 /PRNewswire/ -- Alliance Laundry Systems, the global leader in commercial laundry equipment, acquired the distribution assets of Metropolitan Laundry Machinery Sales. South Richmond Hill, NY.-based Metropolitan has been a leader in the Northeast market for more than five decades.

"As a family-owned business from its start in 1968, Metropolitan has not wavered in its commitment to always doing the right thing for the customer," said Mike Hand, Vice President, North America Commercial Central and East, Alliance Laundry Systems. "We are honored to carry on the legacy created by the Katzman family."

Under the new ownership, the South Richmond Hill (Queens) location will remain open and be renamed Alliance Laundry Systems Distribution-New York Metro Office.

Opened in 1968 by Howard Katzman, Metropolitan quickly became a powerhouse laundry equipment distributor serving laundromats, on-premises laundries, and multi-housing customers in the greater New York area. Today, under the leadership of Howard's son, Marc, the company's strong reputation continues, as it serves customers with premium Alliance brands Speed Queen, UniMac, and Huebsch.

"Excellence, pride, integrity, exceptional customer service – these are the hallmarks that our family business is founded on," Marc said. "I am proud that Alliance shares our principles and will further build on the legacy my father, myself and the entire Metropolitan team have created throughout the years," he added.

For more information about Alliance Laundry Systems Distribution, visit distribution.alliancelaundry.com/.

About Alliance Laundry Systems

Leading Performance

Alliance Laundry Systems makes the world cleaner as the premier provider of laundry solutions. We deliver Leading performance through our exceptional employees, unmatched quality, and our commitment to innovation. Alliance leads the world in commercial laundry sales, product range, reach and R&D investment. No competitor comes close. Our laundry solutions are available under five respected brands, sold and supported by a global network of select distributors. We serve more than 140 countries with a team of more than 3,500 employees. Our brands include Speed Queen®, UniMac®, Huebsch®, Primus® and IPSO®. Together, they present a full line of commercial washing machines, dryers, and ironers (with load capacities from 12–400 lb., or 6–180 kg.) and every essential support service necessary to keep your operation running at maximum efficiency. You can also enjoy the superior wash and fabric care of commercial-grade laundry equipment in your home through our legendary Speed Queen® washers and dryers. At Alliance, we aim to bring you laundry peace of mind with an award-winning customer experience that's unrivalled in our industry.

For more information, visit www.alliancelaundry.com.

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