

December 19, 2018

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INVESTMENTS

## Broyles Hospitality, LLC Brings New Dunkin' Concept Store to Erwin, TN—Marks 8th Store in their Portfolio



*December 18, 2018*

**RICHMOND, VA**—Broyles Hospitality, LLC, a subsidiary of GPM Investments, LLC, recently unveiled their Next Generation Dunkin' store in Erwin, TN. The new Dunkin' restaurant is located at 517 Jonesborough Road, and offers Erwin a first look at the Dunkin' brand's U.S. store of the future experience to make running on Dunkin' faster and more convenient than ever. This new store provides a modern look with special interior design implementing lighter colored materials, an open layout and natural light to create an approachable, positive and energetic environment. Dunkin's signature cold beverages are now served through an innovative eight tap system, as well. This store also offers drive-thru access for quick, convenient service for their on-the-go customers.

In addition to opening its doors to the community on November 27<sup>th</sup>, Broyles held a Grand Opening celebration on Thursday, November 29<sup>th</sup> to officially welcome the community into see this new store. The celebration included a radio remote, giveaways for free coffee every week for a year, delicious samples, Dunkin' gift bags, photos with Dunkin' mascots, Eastern Tennessee State University's mascot, Bucky, and much more.

"Broyles Hospitality is very excited to be a part of the future of the Dunkin' brand," said Arie Kotler, President & CEO of Broyles Hospitality. "We are thrilled to launch the 2<sup>nd</sup> Next Generation store in the state of Tennessee! This Next Gen store, will offer a modern dining experience with a contemporary design and innovative technologies. We look forward to

serving the community now that we have opened the doors of this brand-new Dunkin'!"

### **About Broyles Hospitality, LLC**

Founded in 2010, Broyles Hospitality, LLC, a subsidiary of GPM Investments, LLC, is an independent Dunkin' Franchisee that owns eight stores in Tri-Cities Tennessee & Virginia. Broyles is set to open 2 more Dunkin' stores in 2019. Their mission is to create delighted, loyal, and returning customers by providing quality products and exceptional service. In 2015, Broyles was awarded Dunkin' Donuts National Operator of the Year.

**GPM Investments, LLC**, together with its subsidiaries, is the largest privately-owned company in the convenience store channel of business. With recent acquisitions, GPM has widened its reach to approximately 1,400 stores. The company, based in Richmond, VA, now operates or supplies fuel to stores in Arkansas, Connecticut, Delaware, Illinois, Indiana, Iowa, Kentucky, Louisiana, Maryland, Michigan, Missouri, Nebraska, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas and Virginia.

For more information about Broyles Hospitality, LLC, visit [www.TriDonuts.com](http://www.TriDonuts.com) and for more information about GPM Investments visit [www.gpminvestments.com](http://www.gpminvestments.com).

### **About Dunkin'**

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,700 restaurants in 43 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)) and Twitter [@DunkinTN](https://twitter.com/DunkinTN).