

September 21, 2009



# SUBWAY Names SkillSoft Technology Vendor of the Year

Global Food Service Giant Awards SkillSoft Top Honor for Third Straight Year

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#) PLC (Nasdaq: SKIL), a leading SaaS provider of on demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses, today announced that the [SUBWAY](#)(R) restaurant chain (Doctor's Associates, Inc.) has named SkillSoft the Technology Vendor of the Year for 2009. This marks the third consecutive year that SkillSoft has won the coveted award for working with the SUBWAY(R) brand to bring many different facets of technology-enabled learning to employees through the University of SUBWAY(R).

"At SUBWAY(R), our goal has been to bring information and lessons to more than 300,000 restaurant employees in 91 countries and SkillSoft has been a valuable partner for us in that endeavor," said Bonnie Zownir Director, Worldwide Training Doctor's Associates, Inc. "We are able to play off the efficiencies that SkillSoft brings to us with their technology platform which enables us to get our training messages to the people who need them, when they need them; in a format they are comfortable with and in their language."

"There are hundreds of suppliers eligible annually, so being selected once is special. But to be recognized three years in a row is truly exceptional," said Jerry Nine, Chief Operating Officer, SkillSoft. "SkillSoft is honored to earn this prestigious distinction."

Additionally, two SkillSoft employees, Julie Pitcher, Learning Strategist, and Colin Halford, Virtual Program Manager, were also nominated for the brand's Leadership Award and Excellence in Customer Service Award, respectively. These nominations attest to their deep expertise and breadth of experience.

Since October 2005, SkillSoft has been the e-learning platform, content provider and program management support for the SUBWAY(R) brand. The program has grown exponentially over the past six months as the SUBWAY(R) restaurant chain has strengthened its commitment to improving its restaurant operations, product quality and customer service by leveraging the University of SUBWAY(R), powered by SkillSoft. Operating more than 31,750 restaurants in 91 countries, the SUBWAY(R) restaurant chain is the second largest food service company in the world.

SUBWAY(R) Worldwide Training implemented SkillSoft's products given the geographical dispersion of its franchises, the inherent language barriers and the technology requirements associated with rolling out training programs. The impact of the program has been dramatic, within the first year it saw a 45-percent decrease in customer complaints due to untrained employees in stores.

About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop, and compliance courseware collections, as well as complementary content assets such as Leadership Development Channel(TM) video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 20,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), and SkillSoft(R) Dialogue(TM) virtual classroom.

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Source: SkillSoft PLC