

IVXX Premium Quality Cannabis Extracts are now Available at Premier Sherman Oaks Medical Cannabis Dispensary

Oakland, April 13, 2015 (GLOBE NEWSWIRE) -- Terra Tech Corp (TRTC), is pleased to update shareholders on the continued development of IVXX branded cannabis products. The Company is proud to announce that their brand of exceptional quality cannabis products is now available in Sherman Oaks, California at the The Apothecary Collective. Apothecary is one of Sherman Oaks premier medical cannabis facilities. They focus on providing a broad selection of quality medications at some of the best prices in the LA market.

"We are thrilled that the IVXX brand is now available to patients in Sherman Oaks, and are excited that we added another patient centric retailer" explains Derek Peterson, CEO of Terra Tech. "We are pleased that our IVXX extracts meet the rigorous standards for quality, consistency and efficacy they demand for their patients. We are seeing solid demand and we are working diligently to increase both production as well as product offerings."

IVXX products are only available to qualified patients through permitted medical cannabis dispensaries that are in full compliance with California Prop 215, SB 420 sections 11362.5 & 11362.7 of HSC. The company has also launched a full website, IVXX.com, in support of the brand. Through the website, patients and brand enthusiasts will be able to learn more about the products offered by IVXX, find local retailers, as well as purchase IVXX branded gear. The Oakland-based lab will be producing all of the concentrates for IVXX.

The Company will issue additional updates to investors in the near future.

About Terra Tech

Terra Tech Corp. (TRTC) through its wholly-owned subsidiary GrowOp Technology, specializes in controlled environment agricultural technologies. The company integrates best-of-breed hydroponic equipment with proprietary software and hardware to provide sustainable solutions for indoor agriculture enterprises and home practitioners. Our complete product line is available at specialty retailers throughout the United States, and via our website. Through its wholly-owned subsidiary Edible Garden, cultivates a premier brand of local and sustainably grown hydroponic produce, sold through major grocery stores such as Shoprite, Food Emporium and others throughout New Jersey, New York, Delaware, Maryland, Connecticut, and Pennsylvania. MediFarm LLC is focused on medical cannabis businesses throughout Nevada. IVXX LLC is a wholly owned subsidiary that produces medical cannabis extracted products for regulated medical cannabis dispensaries throughout California.

For more information about Terra Tech Corp visit: www.terratechcorp.com

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Follow us on Twitter <u>@terratechcorp</u>

For more information about Edible Garden visit: http://www.ediblegarden.com

Visit Edible Garden on Facebook @https://www.facebook.com/ediblefarms

Visit IVXX on Facebook @ https://www.facebook.com/ivxxbrand

Cautionary Language Concerning Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "intend" and similar expressions, as they relate to the company or its management, identify forward-looking statements. These statements are based on current expectations, estimates and projections about the company's business based, in part, on assumptions made by management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in Terra Tech Corp.'s filings with the Securities and Exchange Commission. In addition, such statements could be affected by risks and uncertainties related to Terra Tech Corp.'s (i) product demand, market and customer acceptance of its equipment and other goods, (ii) ability to obtain financing to expand its operations, (iii) ability to attract qualified sales representatives, (iv) competition, pricing and development difficulties, (v) ability to integrate GrowOp Technology Ltd. into its operations as a reporting issuer with the Securities and Exchange Commission, and (vi) general industry and market conditions and growth rates and general economic conditions. Any forward-looking statements speak only as of the date on which they are made, and the company does not undertake any obligation to update any forwardlooking statement to reflect events or circumstances after the date of this release. Information on Terra Tech Corp.'s website does not constitute a part of this release.

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