

February 10, 2020



VF Corporation Announces Key Leadership Appointments in the Americas Region

DENVER – (February 10, 2020) – VF Corporation today announced key leadership appointments within the VF Americas region.

Travis Campbell, currently General Manager, Americas for *The North Face*® brand, has been appointed to the newly created role of President, Emerging Brands & Americas Platforms, VF Corporation. Campbell will be responsible for overseeing VF Canada and VF Mexico as well as the *Altra*®, *Eagle Creek*®, *JanSport*® and *Smartwool*® brands, and *Kipling*® Americas.

Campbell's appointment is effective March 2, 2020. He will report to Steve Murray, Executive Vice President & Group President, Americas, VF Corporation.

Tim Bantle, currently General Manager, Mountain Lifestyle and Urban Exploration at *The North Face*® brand, has been appointed General Manager, VF Canada. He will be responsible for overseeing all brands on VF's local Canadian platform.

Bantle's appointment is effective March 2, 2020. He will report to Campbell.

"I'd like to congratulate Travis and Tim on their new positions within VF," said Murray. "Both of them have consistently demonstrated strong leadership and a commitment to delivering business results. They will undoubtedly provide a high degree of focus and support for our emerging brands, VF Canada and the Americas platform overall."

About VF

Founded in 1899, VF Corporation is one of the world's largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including *Vans*®, *The North Face*®, *Timberland*® and *Dickies*®. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit vfc.com.

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VF Corporation Contacts:

Colin Wheeler
Senior Director, Corporate Affairs
Colin_wheeler@vfc.com