

December 9, 2008



## **Karl Heinz Salzburger Elected Corporate Vice President; Promoted to President - VF International and Named Member of VF's Operating Committee**

GREENSBORO, N.C.-- The Board of Directors of VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, has elected Karl Heinz Salzburger as a corporate Vice President, effective January 4. He has also been promoted to President - VF International and named a member of VF's Operating Committee. His former title was President - VF EMEA and Asia. Salzburger will continue to be responsible for driving the growth of VF's brands throughout Europe, the Middle East, Africa and the Asia-Pacific region, reporting to Eric Wiseman, Chairman and Chief Executive Officer of VF.

"Karl Heinz has demonstrated exceptional leadership since joining VF in 2000, and has played a key role in driving strong top and bottom line growth in many important geographic markets," said Mr. Wiseman. "We look forward to continued growth in our international businesses in the coming years, and expect international revenues to be a third of our total revenues by 2012, if not before. Karl Heinz and his team will continue to lead the expansion of our brands throughout Europe and drive additional strong growth in China, Russia and other emerging markets. The promotion of Karl Heinz as a corporate Vice President and member of our Operating Committee acknowledges his contributions to date and recognizes the importance of our international growth plans in the years to come."

Salzburger, 51, is based in Lugano, Switzerland.

### **About VF**

VF Corporation is a global leader in lifestyle apparel with a diverse portfolio of jeanswear, outdoor, imagewear, sportswear and contemporary apparel brands. Its principal brands include Wrangler<sup>(R)</sup>, Lee<sup>(R)</sup>, Riders<sup>(R)</sup>, The North Face<sup>(R)</sup>, Vans<sup>(R)</sup>, Reef<sup>(R)</sup>, Eagle Creek<sup>(R)</sup>, Eastpak<sup>(R)</sup>, JanSport<sup>(R)</sup>, Napapijri<sup>(R)</sup>, Nautica<sup>(R)</sup>, Kipling<sup>(R)</sup>, John Varvatos<sup>(R)</sup>, 7 For All Mankind<sup>(R)</sup>, Lucy<sup>(R)</sup>, Majestic<sup>(R)</sup>, Lee Sport<sup>(R)</sup> and Red Kap<sup>(R)</sup>.

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, [www.vfc.com](http://www.vfc.com).

Source: VF Corporation