

Second Annual Red Bull Super League All Stars Tournament to Take Place on April 27 at the Red Bull Esports Studio

Super League Gaming Amateur League of Legends Teams Chicago Force, Miami Menace, Atlanta Bashers and Defending Champions Seattle Siege Will Compete for the 2019 Red Bull Super League All Stars Title In Santa Monica

SANTA MONICA, Calif., April 23, 2019 (GLOBE NEWSWIRE) -- <u>Super League Gaming, Inc.</u> (NASDAQ: SLGG), a leading community unifying amateur esports players and fans across game titles and skill levels, in partnership with Red Bull, today announced that the second annual Red Bull Super League All Stars League of Legends Tournament will take place on Saturday, April 27 at the Red Bull Esports Studio in Santa Monica, California.



Competing for the All Stars title this year will be the 2018 champions Seattle Siege, as well as the Chicago Force, the Miami Menace, and the Atlanta Bashers. These teams represent the four best five-person League of Legends teams as determined through Super League's City Champs tournament. City Champs is a national city-versus-city competition in which players join together in physical venues and form teams to represent their hometown over the course of several weeks following numerous online qualifying rounds.

The Red Bull Super League All Stars competition gives these amateur players the ultimate pro-level experience. The event will be live-streamed and shoutcasted from the Red Bull Esports Studio, providing a professional setting and highlighting the best of the best from Super League's League of Legends community.

"Our partnership with Red Bull makes it possible to give Super League's most talented LoL players a true, pro-like experience that just isn't otherwise available, even for top amateur players," said Matt Edelman, chief commercial officer of Super League Gaming. "At Super League, we are as passionate about providing players with unique opportunities to enjoy their esport of choice as they are about competing."

The competitors will be flown to Santa Monica and treated to an all-expenses-paid All Stars experience, which includes a welcome party, time to strategize and prep with teammates and the chance to take home the Red Bull Super League All Stars Trophy. For many players, this will be their first trip to the Red Bull Esports Studio.

Members of the winning team will take home a coveted custom-made Red Bull Super League All Stars trophy, and all players will take home a Logitech G Pro Player pack (estimated value \$400).

The tournament will be livestreamed on <u>Red Bull Esports Twitch Channel</u> starting at 9:00 am PT on April 27th, with the Finals starting between 1:00-2:00 pm PT.

About Super League Gaming

Super League Gaming, Inc. (NASDAQ: SLGG) (the "Company"), is a leading esports community for gamers, competitors, fans and friends of all ages and skill levels. With a focus on positive and inclusive gameplay, Super League enables players to experience their sport like the pros. Powered by a proprietary technology platform, Super League operates inperson and digital leagues in partnership with publishers of top-tier games such as League of Legends, Minecraft and Clash Royale. Local movie theaters, PC cafes and restaurant and retail venues are transformed into esports arenas where players compete while also developing sportsmanship, communication and team-building skills. Super League's primary programs consist of: the first and only city-vs-city amateur esports competition in which players compete in-person on behalf of their hometown as members of Super League's City Clubs; monthly tournaments throughout the year playable both from home and a multitude of physical locations across the U.S.; and special events produced in partnership with consumer brands, entertainment companies and game publishers, all powered by the Super League platform. SuperLeagueTV supports all Super League experiences with live streams of the competitions and original video-on-demand content on Twitch and YouTube.

About Red Bull Super League All Stars

Red Bull Super League All Stars is a bi-annual, one-day event that celebrates the best amateur League of Legends players, as determined from Super League's League of Legends City Champs tournament. The event takes place over a weekend and consists of a full slate of programming, culminating in a final tournament to determine the ultimate All-Star team.

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not

limited to statements regarding the Company's business and expectations regarding future performance. Words such as "expect," "anticipate," "should," "believe," "target," "project," "goals," "estimate," "potential," "predict," "may," "will," "could," "intend," variations of these terms or the negative of these terms and similar expressions are intended to identify these forward-looking statements. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond the Company's control. The Company's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to: uncertainty regarding viability; ability to achieve positive cash flow from operations; market acceptance of the Company's products and services; the ability to complete software development plans in a timely manner; changes in relationships with third parties; the Company's ability to obtain patents and defend IP against competitors; the impact of competitive products and solutions; the Company's ability to maintain and enhance its brand, as well as other risk factors included in the Company's registration statement on Form S-1 and other reports filed with the Securities and Exchange Commission. These forwardlooking statements are made as of the date of this press release and were based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. Except as required by law, the Company undertakes no duty or obligation to update any forward-looking statements contained in this release as a result of new information, future events or changes in its expectations.

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Source: Super League Gaming