

March 4, 2014



# Hanmi Financial to Participate in the Sandler O'Neill West Coast Financial Services Conference on March 11, 2014, in Phoenix

LOS ANGELES, March 4, 2014 (GLOBE NEWSWIRE) -- Hanmi Financial Corporation (Nasdaq:HAFC) , the holding company for Hanmi Bank, today announced that C. G. Kum, President and CEO, and Mark (Shick) Yoon, Executive Vice President and Chief Financial Officer, are scheduled to participate in the Sandler O'Neill West Coast Financial Services Conference, at the Arizona Biltmore in Phoenix on March 11, 2014. For additional information on the Sandler Conference, or to schedule a one-on-one meeting with Mr. Kum and Mr. Yoon, please contact a Sandler O'Neill representative.

## About Hanmi Financial Corporation

Headquartered in Los Angeles, Hanmi Bank, a wholly-owned subsidiary of Hanmi Financial Corporation, provides services to the multi-ethnic communities of California, with 27 full-service offices in Los Angeles, Orange, San Bernardino, San Francisco, Santa Clara and San Diego counties, and loan production offices in Texas and Washington State. Hanmi Bank specializes in commercial, SBA and trade finance lending, and is a recognized community leader. Hanmi Bank's mission is to provide a full range of quality products and premier services to its customers and to maximize stockholder value.

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