

January 31, 2012



Hanmi to Participate in FIG Partners West Coast CEO Forum

LOS ANGELES--(BUSINESS WIRE)-- Hanmi Financial Corporation (NASDAQ: HAFC), the holding company for Hanmi Bank (the "Bank"), today announced that Jay S. Yoo, President and Chief Executive Officer, is scheduled to participate in a Greater Los Angeles Banks Panel at the FIG Partners 3rd Annual West Coast Bank CEO Forum on Tuesday, February 7, 2012, at 8:55 a.m. PST. The forum is scheduled for February 6-7 at the Westin St. Francis Hotel on Union Square in San Francisco.

About FIG Partners

FIG Partners LLC is an employee-owned broker/dealer specializing in financial institutions. Its expertise includes independent research on nearly 70 public bank stocks and the industry at large, completion of over 80 transactions to raise new capital and provide strategic advice, and OTC market-making for 200+ banks nationwide.

About Hanmi Financial Corporation

Headquartered in Los Angeles, Hanmi Bank, a wholly-owned subsidiary of Hanmi Financial Corporation, provides services to the multi-ethnic communities of California, with 27 full-service offices in Los Angeles, Orange, San Bernardino, San Francisco, Santa Clara and San Diego counties, and a loan production office in Washington State. Hanmi Bank specializes in commercial, SBA and trade finance lending, and is a recognized community leader. Hanmi Bank's mission is to provide a full range of quality products and premier services to its customers and to maximize shareholder value. Additional information is available at www.hanmi.com.

Hanmi Financial Corporation
Lonny Robinson, 213-368-3200
Executive Vice President and Chief Financial Officer

Source: Hanmi Financial Corporation