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Comfort Zone® Calming Vest for Dogs Voted Product of the Year 2019

The Largest Consumer Survey of Product Innovation Awards Comfort Zone® Calming Vest for Dogs as Dog Care Category Winner!

WALNUT CREEK, Calif.--(BUSINESS WIRE)-- [Comfort Zone® Calming Vest for Dogs](#), from the No. 1 retail brand in pet behavior management, has been named Product of the Year for 2019 in the dog care category. Product of the Year is the world's largest consumer-voted award for product innovation, where winners are determined by the votes of over 40,000 consumers in a national representative survey conducted by research partner Kantar TNS, a global leader in consumer research.

For over 30 years globally, and 11 years in the U.S., Product of the Year has guided consumers to the best products on the market by recognizing companies and brands for quality and product innovation. Each year, Product of the Year accepts entries from consumer-packaged goods companies that demonstrate innovation and were launched within the previous 12 months. The entries span a wide breadth of product categories, such as food, beverages, personal care, household care, pet and more, with one product being chosen as the winner in each category.

"It is such an honor that the Comfort Zone® Calming Vest for Dogs has been selected as a 2019 Product of the Year award winner," said Scott Lazarczyk, Health & Wellness General Manager at Central Garden & Pet Company. "Much like humans, dogs get stressed in certain situations, especially those they cannot get away from like thunderstorms or fireworks. The swaddling effect of our vest provides a constant, gentle pressure across the dog's torso and is proven to calm and reduce signs of stress."

Comfort Zone® Calming Vest for Dogs features Complete Comfort™ Compression Technology which provides gentle pressure that mimics swaddling to help reduce stress and make dogs feel safer in stressful situations. The vest features maximum torso coverage, is made with soft and breathable material for a comfortable fit and is lined with reflective piping for the dog's safety. The vest can be used in stressful situations such as thunderstorms, fireworks, separation anxiety, travel and veterinary visits. Comfort Zone® Calming Vests for Dogs are available at Amazon.com and Chewy.com.

For more information about Comfort Zone® Products, visit <http://www.comfortzone.com/> or follow Comfort Zone on [Facebook](#), [Twitter](#) and [YouTube](#).

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) is a leading innovator, producer and distributor of branded and private label products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers. Participating categories in Lawn & Garden include: Grass seed and the brands PENNINGTON® and THE REBELS®; wild bird feed and the brand PENNINGTON®; weed and insect control and the brands AMDRO®, SEVIN®, and OVER-N-OUT®; fertilizer and the brands PENNINGTON® and IRONITE®; live plants from BELL NURSERY; and decorative outdoor patio products under the PENNINGTON® brand. We also provide a host of other regional and application-specific garden brands and supplies. Participating categories in Pet include: Animal health and the brands ADAMS™, COMFORT ZONE®, FARNAM®, HORSE HEALTH™ and VITAFLEX®; aquatics and reptile and the brands AQUEON®, CORALIFE®, SEGREST™ and ZILLA®; bird & small animal and the brands KAYTEE®, Forti-Diet® and CRITTER TRAIL®; and dog & cat and the brands TFH™, NYLABONE®, FOUR PAWS®, IMS®, CADET®, DMC™, K&H Pet Products™, PINNACLE® and AVODERM®. We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 5,400 employees, primarily in North America. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at www.central.com.

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