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WisdomTree Honored with 2026 Asset Management STAR Awards North America for M&A Deal of the Year

Award Recognizes Firm's Strategic Acquisition of Ceres Partners and Expansion into Private Markets

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced it has been recognized at the 2026 Asset Management STAR Awards North America, receiving the "M&A Deal of the Year" award for its acquisition of Ceres Partners, LLC, a leading U.S.-based alternative asset manager specializing in farmland investments.

The recognition highlights the strategic impact and execution of WisdomTree's acquisition of Ceres, which marked the firm's entry into private markets and expanded its investment capabilities into U.S. farmland. The transaction broadened WisdomTree's platform beyond exchange-traded products, managed models, and digital assets, while adding a differentiated private markets business designed to diversify revenue streams, deepen client relationships, and support long-term growth.

"Ceres has been an important part of WisdomTree's evolution into a more diversified global asset manager, and we are proud to see the transaction recognized with this award," said Jonathan Steinberg, WisdomTree Founder and CEO. "The acquisition marked a meaningful step in our long-term strategy, adding a differentiated private markets capability and a new engine of growth to our business. By bringing together Ceres' specialized expertise with WisdomTree's scale, distribution, and culture of innovation, we are building a broader platform positioned to create long-term value for our clients and stockholders."

Ceres brings deep expertise in U.S. farmland investing and manages approximately 176,000 acres of farmland across 12 states. Farmland offers differentiated characteristics within private markets, including durable income potential, inflation sensitivity, and historically low correlation to traditional asset classes. Ceres' capabilities also provide opportunities to participate in evolving areas across the farmland ecosystem, including solar leasing, water rights, and AI-related infrastructure development.

"Joining WisdomTree has allowed us to build on the farmland investment platform Ceres has developed over nearly two decades while opening new opportunities for growth," said Perry Vieth, Founder and CEO of Ceres Partners. "By combining Ceres' farmland expertise and longstanding farmer relationships with WisdomTree's scale, distribution, and focus on innovation, we are well positioned to broaden access to farmland and continue expanding the capabilities we can deliver to investors."

The Asset Management STAR Awards North America recognize excellence across the North American asset management industry. The M&A Deal of the Year category recognizes strategically significant and well-executed mergers and acquisitions, with consideration given to strategic rationale, long-term value creation, execution and integration, and impact on client capabilities and competitive positioning.

This year's awards were presented at the winners' award ceremony in Boston on October 19, 2026. More information about the 2026 Asset Management STAR Awards North America and the voting process can be found [here](#).

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, private market investments and digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access and transparency and provide an enhanced user experience. Building on our heritage of innovation, WisdomTree Onchain™ delivers regulated tokenized funds, stablecoin connectivity, and blockchain-based platforms for individual investors and institutions, while our acquisition of Ceres Partners' U.S. farmland platform has expanded our capabilities in private markets.

WisdomTree currently has approximately \$176.6 billion in assets under management globally, inclusive of assets managed by Ceres Partners, LLC as of the last reportable period.

For more information about WisdomTree visit: <https://www.wisdomtree.com>.

For more information about WisdomTree Onchain, visit:

<https://www.wisdomtree.com/onchain>.

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Media Relations

WisdomTree, Inc.

Jessica Zaloom

+1.917.267.3735

jzaloom@wisdomtree.com

Natasha Ramsammy

+1.917.267.3798

nramsammy@wisdomtree.com / wisdomtree@fullyvested.com

Investor Relations

WisdomTree, Inc.

Jeremy Campbell

+1.917.267.3859

Jeremy.Campbell@wisdomtree.com

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