

Focus Universal Inc. Announces Participation at The Spartan Capital Investor Conference

ONTARIO, Calif. - (NewMediaWire) - October 14, 2024 - Focus Universal Inc. (NASDAQ: FCUV) ("Focus" or the "Company"), a provider of patented hardware and software design technologies for Internet of Things (IoT) and 5G, announced today that it is participating in the Spartan Capital Securities, LLC's inaugural investor conference on November 4th at the Pierre Hotel in New York. This participation aligns with the Company's commitment to engage with industry leaders and investors. Management plans to network with key market leaders and institutional investors to offer insight into management's growth strategy and market position.

Focus Universal Inc. is a provider of patented hardware and software design technologies for IoT and 5G. The company has developed four disruptive patented technologies to solve the major problems that industries such as hardware design, hardware production, software design and network communication face in today's ever changing economic and market environments. These technologies combined have the potential to reduce costs, product development timelines and energy usage, while increasing range, speed, efficiency and security for these industries.

Desheng Wang, CEO of Focus Universal Inc., commented, "We are pleased to be invited and to present at Spartan Capital's inaugural investor conference. This event provides an excellent platform to showcase our Company and keep the key influencers in the capital markets apprised of our accomplishments and future plans. We are thrilled to showcase the Company's advanced SEC financial reporting automation technology, which offers full automation and operates 1,000 times faster than traditional manual methods. We invite prospective investors to experience firsthand the remarkable power, efficiency, and potential of our technology."

"We are privileged to welcome Focus Universal Inc. to this pivotal event and showcase their accomplishment on b2idigital.com and with our 950K+ sophisticated investor community across social media," added David Shapiro, CEO of B2i Digital. John D. Lowry, Founder and Chief Executive Officer of Spartan Capital Securities, LLC, stated, "Our inaugural investor conference commemorates Spartan Capital's 17 years as a trusted leader in the capital markets. It underscores our commitment to building meaningful connections between client companies and our sophisticated investor base. The Pierre is an ideal venue for our clients to explore capital formation opportunities and strengthen relationships."

For more information about the conference and registration details, please visitSpartan Capital's conference page.

About Focus Universal:

Focus Universal Inc. (NASDAQ: FCUV) is a provider of patented hardware and software design technologies for Internet of Things (IoT) and 5G. The Company has developed five disruptive patented technology platforms with 28 patents and patents pending in various phases and 8 trademarks pending in various phases to solve the major problems facing hardware and software design and production within the industry today. These technologies combined to have the potential to reduce costs, product development timelines and energy usage while increasing range, speed, efficiency, and security. Focus currently trades on the Nasdaq Market.

Forward-Looking Statements:

Statements in this press release about future expectations, plans and prospects, as well as any other statements regarding matters that are not historical facts, may constitute "forward-looking statements" within the meaning of The Private Securities Litigation Reform Act of 1995. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "should," "target," "will," "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: the uncertainties related to market conditions and the completion of the public offering on the anticipated terms or at all, and other factors discussed in the "Risk Factors" section of the preliminary prospectus filed with the SEC. Any forward-looking statements contained in this press release speak only as of the date hereof and Focus Universal specifically disclaims any obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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About B2i Digital, Inc.

B2i Digital, Inc. leverages the latest digital marketing technologies to tell a company's story to retail investors, institutional investors, and research analysts. B2i Digital creates robust

profiles for companies on its platform, <u>b2idigital.com</u> and launches targeted digital marketing campaigns to bring the most relevant investors to each company based on its sector, stage in its capital markets evolution, and overall company story. The company was founded in 2021 by David Shapiro, previously the Chief Marketing Officer for Maxim Group LLC and its investor awareness platform, <u>M-Vest.com</u>.

About Spartan Capital Securities, LLC

Spartan Capital Securities, LLC, is a premier full-service financial firm offering expert investment advice to high-net-worth individuals and institutional clients. Known for its extensive market knowledge, strategic risk management, and personalized service, Spartan Capital and CEO John Lowry exemplify integrity and professionalism in the financial services industry.

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